

Fantasia's contracted sales rose 31.23% year on year to RMB1.369 billion in August

(7 Sep 2015 – Hong Kong) **Fantasia Holdings Group Co., Limited** (“Fantasia”, or the “Company”, which together with its subsidiaries is referred to as the “Group”; HKEx stock code: 1777) announces that its property business grew steadily as it was boosted by a rebound in transactions across China's major cities in August 2015. The Group also made faster progress in its plan for building a community and commercial service ecosystem based on various platforms.

In August 2015, the Group's contracted sales rose by 31.23% year on year to RMB1.369 billion with 126,754 sq.m. in aggregate gross floor area (“GFA”) sold.

From January to August 2015, the accumulated GFA grew by 56.32% year on year to approximately 796,925 sq.m. and the corresponding aggregate contracted sales rose by 113.33% year on year to approximately RMB7.082 billion. The Group has completed 64% of its annual contracted sales target of RMB11 billion and is optimistic about its sales performance in the rest of the year.

On 14 August 2015, Fantasia and its subsidiary, Colour Life Services Group Co., Limited (“Colour Life”; HKEx stock code: 1778), announced their interim results for 2015. Fantasia achieved contracted sales of RMB4,047 million, which was up by 125% year on year. Operating profit for the period was RMB279 million, up by 127% year on year. Colour Life's gross profit surged by 90.3% year on year to another record high of RMB2,060 million.

Steady operating performance has laid the solid foundations for the Group's community service business ecosystem based on various platforms. On 23 August 2015, the Group announced its proposal for the quotation of the shares of Home E&E (美易家), the Company's indirect subsidiary, on the National Equities Exchange and Quotations System (NEEQ). The Group will apply to NEEQ Co. Ltd. for the proposed quotation after September 2015.

Such move will provide an independent financing platform for Home ENE and enable it to refine its capital structure, reduce operational risks, and improve its corporate management standard and reputation.

This is also Fantasia's another attempt to widen the scope of its capital operation for its business segment after the successful listing of Colour Life on the Main Board of Hong Kong Stock Exchange. Home E&E will probably become China's first resort property operator to be listed on NEEQ. Fantasia's system of multiple capital-raising platforms has begun to take shape.

On 31st August 2015, the number of APP registered users of “Jiefangqu” (「解放區」), Fantasia's another community service platform, reached 1.5 million, of which 550,000 were active users on a monthly basis, 180,000 active users on a weekly basis and 55,000 active users on a daily basis. These registered users belong to 20,000 communities across the country.

In accordance with the strategic plan, “Jiefangqu” is a business-to-business-to-fashion (B2B2F) community service platform that provides free, open and tailor-made services for the property management industry in China. “Jiefangqu”, Colour Life and Home E&E are the three major components of the community and commercial service ecosystem.

Currently, “Jiefangqu” has signed cooperation agreements with 328 property companies nationwide to build an alliance of property owners who belong to a total of 1,514 communities across the country. In particular, Fantasia will have in-depth collaborations with 146 of the property companies on free-of-charge service platform, joint operation and provision of management service.

On 12 August 2015, the 2015 Bo’ao Property Forum, a conspicuous event in the industry, was held in Hainan. In that annual event, Mr. Pun Jun, Chairman and Chief Executive Officer of Fantasia was named “2015 China’s Most Influential Person in Property Sector”, while Home E&E was awarded the title of “2015 China’s Most Innovative in Resorts Property Operation”. The innovative business model of Fantasia has been increasingly recognized and considered as an excellent example by the industry.

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About Fantasia Holdings Group Co., Limited

Founded in 1998, Fantasia was successfully listed on the main board of the Stock Exchange of Hong Kong in November 2009 under the stock code 1777. Fully completed its business strategic layout under the upcoming era of mobile internet and client database, Fantasia Group is a leading financial holding group in China, with a business model driven by financial operations, anchored on services, and supported by property development. Fantasia conducts all-rounded real estate financial operations, investments, developments, operations and community services, covering eight major areas of value-added services, namely financial services, Colour Life Group, property development, commercial community services, cultural and tourism, commercial services, senior citizen services and education.

Currently, Fantasia is progressing with its international business expansion plan by setting up branches in Hong Kong, Taipei, Singapore and Tokyo as well as investing a property development project in Singapore, the United States and Taiwan. It commits to be the leader which provides a joyful, colourful and meaningful living space and experience and aims to deliver a unique and inspiring living space and experience to value-oriented customers.

To learn more about the Company, please visit Fantasia’s website at: www.cnfantasia.com/

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