

[For Immediate Release]



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FANTASIA

Major shareholder increases stake in Fantasia for two consecutive days as Vote of Confidence

Equity interest boost to 57.50% after two purchases

(8 July 2015 – Hong Kong) **Fantasia Holdings Group Co., Limited** (“Fantasia”, or the “Company”, which together with its subsidiaries is referred to as the “Group”; HKEx stock code: 1777) has been informed that Fantasy Pearl International (“Fantasy Pearl”), the Company’s major shareholder, purchased an aggregate of its 4,999,500 shares on the open market for an average price of HK\$1.04 per share on 7 July 2015, immediately following its stake increase on 6 July. Fantasy Pearl’s equity interest in Fantasia will raise from 57.32% to 57.50% after two-day’s purchases.

In addition, Fantasy Pearl also increased its equity stake in **Colour Life Services Group Co., Limited** (“Colour Life”; HKEx stock code: 1778), which is a subsidiary of Fantasia, by purchasing 985,000 shares for an average price of HK\$ 6.44 per share again on the same day. Fantasy Pearl has invested a total of HK\$1.966 million to increase its equity stake of both Fantasia and Colour Life.

The property market in mainland China sees a continuing rebound and the Group recorded satisfactory property sales in the first half of 2015. The Company achieved approximately 548,011 sq.m accumulated GFA and the corresponding contracted sales aggregated approximately RMB4.047 billion, representing increases of 92.88% and 124.84%, respectively, year on year. The Company is optimistic about its annual sales results.

With a favourable macro-economic environment, the Group would continue with its strategic transformation through the adoption of asset-light development model. On 30 June 2015, Colour Life announced the official launch of Colour Life Residence. This marks the first time in the property development industry in China a transformation from a developer and seller of real estate to an all-rounded provider of community services, accommodating the era of big consumption development trend in Mainland China better.

The management believes that the major shareholder’s move to increase its shareholding in the Company demonstrates its confidence in the Group’s operation and future prospects.

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About Fantasia Holdings Group Co., Limited

Founded in 1998, Fantasia was successfully listed on the main board of the Stock Exchange of Hong Kong in November 2009 under the stock code 1777. Fully completed its business strategic layout under the upcoming era of mobile internet and client database, Fantasia Group is a leading financial holding group in China, with a business model driven by financial operations, anchored on services, and supported by property development. Fantasia conducts all-rounded real estate financial operations, investments, developments, operations and community services, covering eight major areas of value-added services, namely financial services, Colour Life Group, property development, commercial community services, cultural and tourism, commercial services, senior citizen services and education.

Currently, Fantasia is progressing with its international business expansion plan by setting up branches in Hong Kong, Taipei, Singapore and Tokyo as well as investing a property development project in Singapore, the United States and Taiwan. It commits to be the leader which provides a joyful, colourful and meaningful living space and experience and aims to deliver a unique and inspiring living space and experience to value-oriented customers.

To learn more about the Company, please visit Fantasia's website at: www.cnfantasia.com/

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