

[FOR IMMEDIATE RELEASE]



花样年
FANTASIA

Major shareholder increases stake in Fantasia to 57.41% for about HK\$5.98 million

(7 July 2015 – Hong Kong) **Fantasia Holdings Group Co., Limited** (“Fantasia”, or the “Company”, which together with its subsidiaries is referred to as the “Group”; HKEx stock code: 1777) has been informed that, Fantasy Pearl International, the Company’s major shareholder, purchased an aggregate of its 5.43 million shares on the open market for approximately HK\$5.98 million, or an average price of HK\$1.1017 per share on 6 July 2015. The share purchase will boost Fantasy Pearl International’s equity interest in Fantasia from 57.32% to 57.41%.

The management believes that the major shareholder’s move to increase his shareholding in the Company has shown his confidence in the Group’s operation, strategic transformation and further business development. The management also believes that the Group’s strong business and financial strength will bring satisfactory returns to shareholders.

The Group announced yesterday its satisfactory property sales for June and the first half of the year. The Company achieved contracted sales of RMB801 million with 101,302 sq.m. in aggregated gross floor area (“GFA”) sold, up 80.88% and 60.12% year on year, respectively in June. For the six months ended 30 June 2015, the accumulated GFA sold was approximately 548,011 sq.m. and the corresponding contracted sales aggregated approximately RMB4.047 billion, representing increases of 92.88% and 124.84%, respectively, year on year. The Company is optimistic about its annual sales results.

In addition, Fantasy Pearl International also increased its equity stake in **Colour Life Services Group Co., Limited** (“Colour Life”; HKEx stock code: 1778), which is a subsidiary of Fantasia, by purchasing 308,000 shares for approximately HK\$2.12 million or an average price of HK\$6.8846 per share on the same day.

- End -

About Fantasia Holdings Group Co., Limited

Founded in 1998, Fantasia was successfully listed on the main board of the Stock Exchange of Hong Kong in November 2009 under the stock code 1777. Fully completed its business strategic layout under the upcoming era of mobile internet and client database, Fantasia Group is a leading financial holding group in China, with a business model driven by financial operations, anchored on services, and supported by property development. Fantasia conducts all-rounded real estate financial operations, investments, developments, operations and community services, covering eight major areas of value-added services, namely financial services, Colour Life Group, property development, commercial community services, cultural and tourism, commercial services, senior citizen services and education.

Currently, Fantasia is progressing with its international business expansion plan by setting up branches in Hong Kong, Taipei, Singapore and Tokyo as well as investing a property development project in Singapore, the United States and Taiwan. It commits to be the leader which provides a joyful, colourful and meaningful living space and experience and aims to deliver a unique and inspiring living space and experience to value-oriented customers.

To learn more about the Company, please visit Fantasia's website at: www.cnfantasia.com/

For more information, please contact:

iPR Ogilvy Ltd.

Natalie Tam / Gary Li / Peter Chan / Lucille Tsang / Rhonda Leung

Tel: +852 2136 6182 / 3170 6753 / 2136 6955 / 3920 7684 / 3920 7625

Fax: +852 3170 6606

Email: fantasia@iprogilvy.com