

## Company Operation Information

**Fantasia's June contracted sales increased by more than 300% year on year**

**The company led the industry in contracted sales growth rate for the first half of 2018**

(5 July, 2018 – Hong Kong) Fantasia Holdings Group Co., Limited ( “Fantasia” or the Company” , which together with its subsidiaries, is referred to as the “Group” , HKEx stock code: 1777) announces its sales performance for June 2018. Fantasia Property Group, a subsidiary of the Group, sold properties with an aggregate of 279,440 square metres (sq.m.) in gross floor area ( “GFA” ) and recorded contracted sales of RMB2.958 billion, which represented a significant year-on-year growth of 304.69%. For the first six months of 2018, the Group sold properties with an aggregate of 1,165,185 sq.m. in GFA. The accumulated contracted sales during the period grew by 123.77% year on year to RMB11.307 billion, which means accomplishment of 37.7% of the full-year contracted sales target of RMB30 billion.

花样创造价值



Fantasia won the “Quality Chinese Real Estate Enterprises Award 2018”



Tianjin · Jiatianxia

## Company Operation Information (Cont.)

Since the beginning of 2018, the central government has reiterated that “Properties are something to live in, not to speculate on”, insisting that it would pursue this objective of the property market regulation relentlessly. According to statistics, from January to June, the total number of property transactions first decreased but then gradually increased, showing a recovery. The year-on-year change in the number of property transactions in June turned around to growth from a decline. Specifically, both the year-on-year and month-on-month decreases in the number of transactions in first-tier cities from January to June narrowed when compared with those during the period from January to May. In Shanghai, for instance, the number of transactions in June went up by 2% month on month. The property markets in second-tier cities continued to cool, with the number of property transactions decreasing at the same rate in some cities or decelerating when compared with those figures for the period from January to May. The number of transactions in some second-tier cities such as Qingdao, Chengdu and Xi’an declined slightly. The number of transactions in third- and fourth-tier cities for the first six months of the year decreased by 1% year on year, narrowing significantly from the 7% decline for the first five months. Property transactions remained brisk in third- and fourth-tier cities during the first six months of the year.

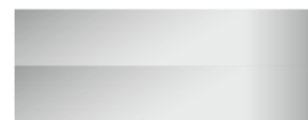
### Leading the industry in sales growth rate for the first half of the year

Fantasia’s contracted sales increased by 123.77% year on year to RMB11.307 billion in the first half year of 2018. The growth rate far exceeded the average increase of 38% recorded by the top 100 companies in the industry. In June, Fantasia achieved contracted sales of RMB2.958 billion, which represented a significant year-on-year increase of 304.69%, which made the company one of the leading industry players. The Group’s property projects such as Huahaoyuan in Wuhan, Jiatianxia in Tianjin, Daxigu in Chengdu and Lake Piedmont International in Guilin recorded contracted sales of RMB725 million, RMB420 million, RMB323 million and RMB252 million respectively, which indicated good sales performance. In addition, the Group’s other property projects such as Fuchi in Shenzhen and Yunding Mansion in Ganzhou also achieved outstanding sales performance.

### Fantasia Community Business 3.0: Three Tang One Word Business System Launched

On 12th June, Fantasia Business Management Company Limited (“Fantasia Business”) held a conference under the titles of “花开动金陵 芳香满中华/ Hua Kai Dong Jin Ling Fang Xiang Man Zhong Hua” and “Nanjing Hailrun Peanut Tang Community Business 3.0 Investment Conference” in Nanjing to announce a strategy for developing its business nationwide. “Community Business 3.0” was launched at the conference where the concepts of “adapting its services in different fields” and “borderless operation” were introduced. This is to customize its services and operations for different fields and different communities. This can help to eliminate duplications and to create new and unique brands. At the same time, this will combine the use of new technologies with Fantasia Group’s resources in community services, big data and financial payments platforms. This will remove the inherent constraints of time and space, and create a community-based omni-channel business model.

Fantasia Business also released its four product lines to match difference types of commercial property projects and its creative brand system of “Three Tang, One World” has been launched in a number of such commercial property projects. The brand system of “Three Tang, One World” includes “Red Tang” which is creative, themed, city-level shopping mall in the core area; “Peanut Tang” which is an innovative community-based service business integrating a new type of retail and elements of consumption upgrading; “Sesame Tang” which is a boutique type of community-based service business— a mini version of “Peanut Tang”; and Fantasy World of Outlet which refers to multi-functional and recreational city outlets.



**Property Sales** (Note: Data in this news letter is unaudited and may be adjusted)

In June 2018, Fantasia achieved contracted sales of RMB2.958 billion, which represented a **significant year-on-year growth of 304.69%**. For the first six months of 2018, the Group sold properties with an aggregate of 1,165,185 sq.m. in GFA. The accumulated contracted sales during the period **grew by 123.77% year on year** to RMB11.307 billion, which means accomplishment of 37.7% of the full-year contracted sales target of RMB30 billion.

City	Project Name	Project Type	GFA Sold	Sales Amount
			(sq.m.)	(RMB 0'000)
Shenzhen	Pair Life	Boutique Upscale Residence	1,234	3,087
	Fuchi Mansion	Boutique Upscale Residence	2,122	10,569
	Jiatianxia	Boutique Upscale Residence	13,232	52,112
Chengdu	Zhihui City	Mid-to-high Residence	192,021	157,478
	Jiatianxia	Boutique Upscale Residence	203,790	213,941
	Xiangmendi	Boutique Upscale Residence	221,281	152,398
	Fantasia Town	Mid-to-high Residence	64	46
	U Hotel	Urban Complex	8,255	10,000
	Grand Valley	Boutique Upscale Residence	42,621	36,060
	Long nian International Plaza	Urban Complex	35,895	29,200
Dongguan	Jun Shan	Boutique Upscale Residence	12	11
	Xin Chengshi Huayuan	Boutique Upscale Residence	29,949	39,017
	Jiangshan Hui	Mid-to-high Residence	113	49
Tianjin	Meinian Plaza	Urban Complex	4,675	7,605
	Jiatianxia	Boutique Upscale Residence	34,368	42,021
Huizhou	Kangchengsiji	Mid-to-high Residence	13,266	15,749
Suzhou	Cixi Yue Cheng	Boutique Upscale Residence	18,848	29,564
	Lago Paradise	Boutique Upscale Residence	8,989	10,905
	Special Town Project	Boutique Upscale Residence	400	363
	Hailun Complex	Urban Complex	110	189

**Property Sales (Cont.)** (Note: Data in this news letter is unaudited and may be adjusted)

City	Project Name	Project Type	GFA Sold	Sales Amount
			(sq.m.)	(RMB 0'000)
Wuxi	Love Forever	Boutique Upscale Residence	518	469
Ganzhou	Yunding Mansion	High-mid tier residential	32,486	18,122
Shijianzhuang	Linghang Guoji	Mid-to-high Residence	6,557	7,402
	Sports Town	Mid-to-high Residence	9,422	8,380
Guilin	Fantasia Town	Mid-to-high Residence	7,447	2,802
	Lakeside Eden	Boutique Upscale Residence	140,894	81,825
Shanghai	Love Forever	Boutique Upscale Residence	229	118
Hefei	BaoLi & Fung	Mid-to-high Residence	27,199	56,377
Nanjing	Hailun Garden	Urban Complex	16,824	32,731
	Love Forever	Boutique Upscale Residence	34,556	17,882
Wuhan	Fantasia Town	Mid-to-high Residence	996	748
	Biyuntian	Boutique Upscale Residence	14,130	19,782
	Huahaoyuan	Boutique Upscale Residence	41,400	72,450
	Love Forever	Boutique Upscale Residence	1,282	1,281
<b>Total</b>			<b>1,165,185</b>	<b>1,130,733</b>

**Company News**

- On 20 June, Shi Jie, Executive Vice President of China Minsheng Bank and Pan Jun, Chairman of Fantasia attended the ceremony of signing an agreement on RMB15 billion financing through strategic cooperation between Fantasia Group (China) Co., Ltd. The cooperation will cover different fields such as acquisition, development and construction of commercial properties and new type of urbanization. The cooperation will take place in such cities as Shenzhen, Chengdu, Wuhan, Nanjing, Huizhou, Kunming and Hefei, etc.
- On 12 June, Fantasia was entitled the “Quality China Real Estate Enterprises Award 2018” by Hong Kong Institute of Financial Analysts. The award aims to honor the real estate elites for their outstanding performance and contribution to the economic prosperity of Hong Kong and Mainland China, and to provide the opportunity for investors to examine high-quality mainland real estate enterprises of the year.



## About Fantasia

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Founded in 1998, Fantasia was successfully listed on the Main Board of The Stock Exchange of Hong Kong in November 2009 under the stock code 1777. Having completed its strategic plan for business development in the upcoming era of mobile internet and customer big data, Fantasia Group has evolved into a leading financial holding group in China, with a business model driven by financial operations, anchoring on services, and supported by property development. Fantasia conducts a full range of operations and community services, covering eight major areas of value-added services in 181 cities in mainland China, namely – financial services for communities, Colour Life Residence services for communities, property development, operation of commercial properties for international business and tourism, cultural tours of communities, commercial property management in communities, elderly care and education in communities. So far, the Group has three publicly-listed companies – Fantasia Holdings Group (01777.HK), Colour Life (01778.HK) and Home E&E (834669.CC). It has become the world’s largest residential community service operation provider.

Currently, Fantasia is making good progress with its international business expansion plan and has established branches in Hong Kong, Taipei, Singapore and Tokyo. It has invested in property development projects in Singapore, the United States of America and Taiwan.

It is committed to providing a joyful, colorful and meaningful living space and experience as a leading industry participant and aims to deliver unique and inspiring living space and experience to value-oriented customers.

To learn more about the Company, please visit Fantasia’s website at: [www.cnfantasia.com](http://www.cnfantasia.com)

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