



## Company Operation Information

Caizhiyun smart community platform completed a key upgrade

Fantasia's community ecosystem achieved an expansion in capacity again

(5 July 2016 - Hong Kong) Fantasia Holdings Group Co., Limited ( "Fantasia" or the "Company" , which together with its subsidiaries, is referred to as the "Group" ; HKEx stock code: 1777) announces that the Group's smart community platform "Caizhiyun 3.3 version" was officially launched on 30 June 30 2016. Based on the original community service platform, this 3.3 version has accomplished a comprehensive upgrade that brings most products online, presents "Colour Life Property" projects better, establishes micro business communities construction and enhances functionalities of products such as "Colour Wealth Life" (Cai Fu Ren Sheng).



The Launch of Caizhiyun 3.3

花样创造价值。



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## **Company Operation Information** *(Cont.)*

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The “Caizhiyun 3.3”, which is launched by Colour Life Service Group Co., Limited ( “Colour Life” , HKEx stock code: 1778), a Fantasia subsidiary, is a new version that emphasizes on a mutually beneficial community O2O model among property owners, third-party enterprises and Colour Life, and mobilizes more resources to enhance user experience and enhances value-added services.

Caizhiyun has currently extended their reach to more than 20 cities including Fuzhou, Wuhan, Changsha, Xuzhou, Huizhou, Wuxi, Jiangyin, Zhangping, Ganxian, Tieling. Meanwhile, a wide array of different online products and services, including E-Rental, E-Energy, E-Repair, E-Cleaning, E-Refurbishment, E-Parking, E-Security, have been added to offerings in this version. Users can pick services and engage in interactions via the platform, a process that earns scores to be used to set off property management fees and other expenses.

By the end of 2015, Caizhiyun had more than 2.003 million registered users, of which 858,000 were active users. Transaction volumes on the Caizhiyun O2O platform become increasingly active user base expands. Taking E-Repair as an example, the daily order count received via E-Repair surpassed the 6,000 mark as at 31 December 2015, up more than 200% from that of 30 June 2015. It even surpassed 10,000 mark during holidays. By the end of 2015, E-Repair was valued at in excess of US\$100 million in the market.

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## **Property Sales** *(Note: Data in this news letter is unaudited and June be adjusted)*

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Reaping benefits from the persisting robustness in the mainland property market and the Group’ s proactive sales strategy, local subsidiaries under Fantasia Property Group in numerous cites achieved record-high sales. In June 2016, the Group recorded contracted sales of RMB946 million, up 18.0% year on year, with 106,985 sq.m, in aggregate sold gross floor area ( “GFA” ). Subsidiaries in Suzhou, Huizhou, Singapore, Tianjin, Nanjing, Shenzhen, Wuhan and Chengdu outperformed their respective pre-set sales targets for the month of June.

From January to June 2016, the Group recorded contracted sales of RMB4.81 billion, representing a year-on-year increase of 18.9%, with approximately 448,271 sq.m. in aggregate sold GFA. The Group’ s property development business is expected to grow steadily in the second half of the year, based on the current inventories and market trend.

Property Sales (Cont)

City	Project Name	Product Type	GFA Sold	Sales Amount
			(sq.m.)	(RMB 0'000)
Shenzhen	Flower Harbor	Boutique upscale residence	87	376
	Longqi Bay	Urban Complex	3,318	19,161
	Love Forever	Boutique upscale residence	8,338	59,430
	Xiangyun Tiandu Century	Boutique upscale residence	60	355
	Lenian Plaza	Urban Complex	22,048	50,126
Chengdu	Hailrun Plaza	Urban Complex	47	66
	Love Forever	Mid-to-high residence	329	136
	Meinian Plaza	Urban Complex	38,792	32,602
	Xiangnian Plaza	Urban Complex	67	61
	Fantasia Town	Mid-to-high residence	31	5
	Grande Valley	Boutique upscale residence	20,101	20,739
	Long Nian International Plaza	Urban Complex	27,907	15,775
Dongguan	Jun Shan	Boutique upscale residence	87	110
	Jiangshan Hui	Mid-to-high residence	2,400	2,237
Tianjin	Meinian Plaza	Urban Complex	15,305	25,832
	Love Forever	Boutique upscale residence	3,182	2,703
Huizhou	Huiyang Special Town project	Mid-to-high residence	5,974	4,423
	Love Forever	Mid-to-high residence	1,496	767
	Kang Town	Mid-to-high residence	71,094	64,753
Suzhou	Lago Paradise	Boutique upscale residence	24,363	22,623
	Special Town	Boutique upscale residence	1,175	1,408
	Hailrun Complex	Urban Complex	13,125	28,182
Wuxi	Love Forever	Boutique upscale residence	13,520	5,895
	Hailrun Complex	Urban Complex	11,724	6,142
Guilin	Fantasia Town	Urban Complex	3,005	1,596
	Lakeside Garden	Boutique upscale residence	55,299	27,690
Shanghai	Beilun Ningbo	Boutique upscale residence	4,982	3,475
	Self Life	Boutique upscale residence	390	2,419
Singapore	Singapore Project	Boutique upscale residence	1,284	14,000
Nanjing	Nanjing Project	Urban Complex	330	714
Wuhan	Wuhan Fantasia Town	Mid-to-high residence	82,487	50,272
	Love Forever	Boutique upscale residence	16,168	17,224
<b>Total</b>			<b>448,271</b>	<b>481,075</b>



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## Company Updates

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On 21 June 2016, Colour Life ranked 7th among “2016 Top 10 Property Management Companies” from “2016 Top100 Property Management Companies of China Research Report” which was co-issued by China Property Management Institute and China Index Academy. Meanwhile, Colour Life ranked first among “2016 Top 10 Property Management Companies in terms of Growth” and “2016 Top 10 Property Management Companies in terms of Service Scale” .

On 29 June 2016, Home E&E received a “Star of Business Model on NEEQ” award from “2016 NEEQ Future Star Board” Awards co-organized by National Business Daily and SWS Research; On 30 June, Colour Life Services Group won “The World’ s Largest Community Service Operator in 2015” medal from the China Index Academy.

### **About Fantasia**

Founded in 1998, Fantasia Holdings Group Co., Ltd was listed in November 2009 on The Stock Exchange of Hong Kong Ltd. under the ticker 1777.HK. Fantasia has completed compilation of its strategic blueprint based on mobile internet and businesses in the age of big customer data for the future. It has evolved into a leading financial holding group with financial services as a driver, community services as a platform, and development as a means. Its businesses cover eight major value-add service areas from community financial services, resident community services under the Colour Life brand, property development, international commercial property services, community cultural tourism, community business management, community senior living and community education industry.

At the moment, Fantasia is progressing with international development of its businesses and has established subsidiaries in Hong Kong, Taipei, Singapore and Tokyo. It has invested in projects located in Singapore, the United States of America and Taiwan.

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