



Company Operation Information (cont.)

In 2014, through Colour Life Services Group Co., Limited (“Colour Life” ; HKEx stock code: 1778), Fantasia completed the establishment of a residential community services operating platform. As of the end of January 2015, Colour Life provided management services to properties in excess of 210 million sq. m. in gross floor area (“GFA”) across the whole country. According to its strategic plan, Colour Life aspires to grow its community management scale to the largest in the world in 2015, while maintaining rapid growth in the number of active users of Colour Cloud, and persistently increasing its coverage of communities that accomplished standardization of information, and improving customer satisfaction and endorsement.

On 4 February 2015, Colour Life established a strategic cooperation framework agreement with Qihoo 360 Technology’ s Shenzhen Qihoo Jen An Smart Technology Co. Ltd., to jointly develop an integrated smart home security service system. On the same day, Colour Life also reached an agreement with Qihoo 360 Technology to extend the locked-up period for disposal of Color Life shares Qihoo 360 holds for another 12 months.

Taking reference to the model adopted by Colour Life, Fantasia establishes its business community service operating platform through Fantasia International Property, targeting at the market segment of management for high-end commercial properties and business communities. In 2015, Fantasia International Property will continue its management subcontracting and project development businesses under its asset-light business model and to expand into areas of business serviced apartments and resorts in order to establish a “Colour Life” service brand in the commercial property services segment.

Leveraging its forward-looking advantages in community services and internet-oriented thinking, Fantasia will roll out its retail commercial service operating platform via Fantasia Commercial Management Co., Ltd., focusing on putting innovative retail commercial and operating models into practice. The Company has scheduled official openings of Fantasia OMG Malls in Nanjing and Guilin within the year. Meanwhile, it also explores the asset-light retail commercial business model to develop its management service subcontracting business.



Company Operation Information (cont.)

Fantasia will deliver its senior living service platform via Futainian, seeking to groom it into a role model of low-cost senior living services in China. In 2015, the Company will pursue completion of existing projects in Chengdu, Nanjing and Shenzhen. Through senior living services rendered to residential communities and urban institution, Fantasia will establish comprehensively its leading edge in low-cost senior living services. The Fantasia senior living business model, based on communities, full life-stage cycles, profession and sustainability, can be expanded to the mainstream senior market in China.

Mr. Pan Jun, Chairman and CEO of Fantasia, indicates that, as China enters a “new norm” of economic development, the real estate sector in China has already entered into an era of value mining in the market of property inventories. Based on the four communities, Fantasia has led a distinct path of strategic transformation into the world’s largest integrated community services operating platform. This year, the Company will focus on enhancing Fantasia’s leading position in community services in preparation of rolling out its strategic planning initiatives.

The Company will establish dedicated units to strengthen researches and exploration efforts in community services and promote its asset-light property model and industrialize model for residential properties. Fantasia aspires to become a leading company in community-finance with innovative businesses and to build its professional team through accelerating development in the education segment. Meanwhile, with improvements in asset-light operations and online community applications, such as Colour Cloud, Liberated Areas and Take a Ride, the Company will establish a solid footing in community services.

Property Sales *(Note: Data in this news letter is unaudited and may be adjusted)*

The property sector in mainland China is entering the traditional low sales season as Chinese New Year holiday is approaching. Thus, Fantasia proactively adjusted its sales pace according to market changes. The Company achieved contracted sales of RMB532 million with 76,721 sq. m. in aggregated GFA sold in January, up 215.76% and 173.31% year on year, respectively. According to forecasts by The Chinese Academy of Sciences, the property market in mainland China will improve gradually with growing sold GFA, contracted sales and selling prices of commodity housing.

City	Project Name	Product Type	GFA Sold (sq.m.)	Sales Amount (RMB 0'000)
Shenzhen	Long Nian Plaza	Urban Complex	639	3,175
Chengdu	Love Forever	Mid-to-high residence	36	16
	Meinian Plaza	Urban Complex	2,465	2,428
	Huahao Garden	Mid-to-high residence	24	6
	Fantasia Town	Mid-to-high residence	7,072	2,757
	Grande Valley	Boutique upscale residence	508	491
	Long Nian International Plaza	Urban Complex	7,853	3,343
Dongguan	Mont Conquerant	Boutique upscale residence	25	37
	Wonderland	Mid-to-high residence	1,941	1,939
Tianjin	Meinian Plaza	Urban Complex	1,890	2,580
	Love Forever	Boutique upscale residence	3,611	2,058
Huizhou	Huiyang Special Town project	Mid-to-high residence	7,225	3,440
	Kang Town	Mid-to-high residence	4,496	2,598
	Xiangxie Garden	Mid-to-high residence	25	16
	Cuiya Garden (TCL remaining building)	Mid-to-high residence	13	9
Suzhou	6# project	Boutique upscale residence	69	47
	4# project	Boutique upscale residence	676	541
	Special Town	Boutique upscale residence	2,736	1,493
	Hailrun Complex	Urban Complex	1,795	3,145
Wuxi	Love Forever	Boutique upscale residence	2,642	1,351
	Hailrun Plaza	Urban Complex	1,723	1,498
Guilin	Fantasia Town	Urban Complex	4,818	2,475
	Lakeside Garden	Boutique upscale residence	6,217	3,273
Ningbo	Beilun Ningbo	Boutique upscale residence	5,535	5,078
Nanjing	Nanjing Project	Urban Complex	2,012	2,480
Wuhan	Wuhan Fantasia Town	Mid-to-high residence	7,417	3,900
	Love Forever	Boutique upscale residence	3,256	3,054
Total			76,721	53,230



Company Updates

On 15 January 2015, TCL Corporation, one of the Company's major shareholders, purchased 20 million shares from the open market for HK\$16.28 million in aggregate to showcase to the capital market their strong confidence in Fantasia's business operation, development prospects and cash flow situation.

About Fantasia

Founded in 1998, Fantasia Holdings Group Co., Ltd was listed in November 2009 on The Stock Exchange of Hong Kong Ltd. under the ticker 1777.HK. Fantasia has completed compilation of its strategic blueprint based on mobile internet and businesses in the age of big customer data for the future. It has evolved into a leading financial holding group with financial services as a driver, community services as a platform, and development as a means. Its businesses cover eight major value-add service areas from community financial services, resident community services under the Colour Life brand, property development, international commercial property services, community cultural tourism, community business management, community senior living and community education industry.

At the moment, Fantasia is progressing with international development of its businesses and has established subsidiaries in Hong Kong, Taipei, Singapore and Tokyo. It has invested in projects located in Singapore, the United States of America and Taiwan.

IR Contact:

Fantasia Holdings Group Co., Limited

Mr. Tony Lam

Executive Director and Chief Financial Officer

Tel: +86 755 2269 9776

Email: linjt@cnfantasia.com

Fantasia Holdings Group Co., Limited

Ms. Christy Zheng

IR Department

Tel: +852 3521 1536/+86 755 2269 9738

Email: zhengjy@cnfantasia.com

PR Contact:

iPR Ogilvy & Mather

Ms. Natalie Tam

Co. Managing Director

Tel: +852 2136 6185

Email: fantasia@iprogilvy.com