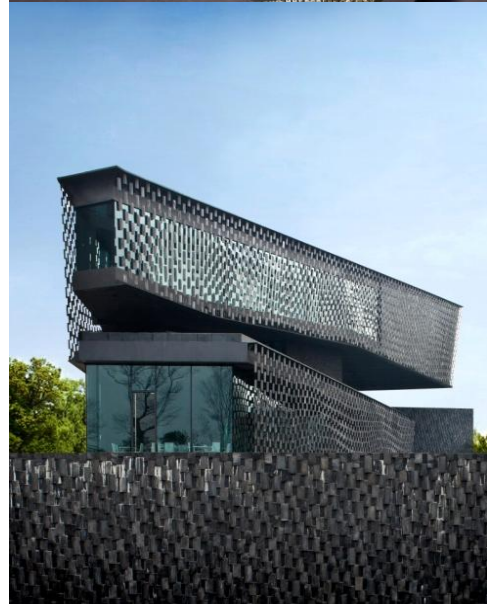


Company Operation Information

Fantasia Holdings Group Co., Limited (“Fantasia” or “the Company” , SEHK stock code 1777) held a press conference on 29th November in Shenzhen regarding its new brand strategy. During the press conference, Fantasia launched a brand image and put forward a new slogan of “Blooming into value” , with a view to build up the largest community service operating platform in China across eight major business sectors.

Colour Life (stock code: 1778), a subsidiary of the Company, starts to step into the international property management business. On 4th November, a wholly-owned subsidiary of Colour Life and Steadlink Asset reached an agreement that , the former agreed to purchase the latter’ s 34,000 shares for a total consideration of SGD 1.092 million (equivalent to approximately HKD 6.622 million), accounting for 68% of the latter’ s issued capital as of the date of the agreement. The move marks Colour Life’ s first attempt in international property management business, which is able to help

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the Group gain experience in overseas property management, expand its online service platform, attract and retain more talents in property management for the Group's future expansion as well as strengthen its domestic business service capabilities.

On 13th November, Jiangsu Yangzhou Yulongwan Commercial Plaza Project, wholly entrusted to Fantasia Commercial Management Co., Ltd. ("Fantasia Commercial"), went into operation, which marked another significant breakthrough of the Company's light-asset model export. As of November 2014, Fantasia Commercial has successfully contracted four light-asset management projects in the cities, namely Chengdu, Hefei, Changsha and Yangzhou. The number of Fantasia Commercial's light-asset management projects is expected to exceed 10 by the end of 2015, which will establish Fantasia's leading position in light-asset business model in the industry.

Property Sales *(Note: Data in this news letter is unaudited and may be adjusted)*

Fantasia realized contracted sales area of 162,691 square meters and contracted sales amount of RMB1.536 billion in November, which represented a YoY decrease of 1.53% and a YoY increase of 9.71%, respectively.

As of 30 November 2014, Fantasia's real estate business recorded cumulative contracted sales area of 1,135,951 square meters and contracted sales amount of RMB8.589 billion within this year, reaching 86% of the full-year sales target of RMB10 billion.

City	Project Name	Product Type	GFA Sold (sq.m.)	Sales Amount (RMB 0' 000)
Chengdu	Love Forever	Mid-to-high residence	929	390
	Meinian Plaza	Urban complex	19,067	20,863
	Future Plaza	Urban complex	15,987	17,621
	Fantasia Town	Mid-to-high residence	131,048	59,099
	Funian Plaza	Urban complex	94	38
	Grande Valley	Boutique upscale residence	37,521	33,066
	Mont Conquerant	Boutique upscale residence	2,804	1,351
	Long Nian International Plaza	Urban complex	103,577	48,295
Shenzhen	Long Nian Plaza	Urban complex	10,211	15,671
	Hing Plaza	Urban complex	40,000	80,000
Dongguan	Mont Conquerant	Boutique upscale residence	98	116
	Wonderland	Mid-to-high residence	460	321
Tianjin	Flower Country	Boutique upscale residence	9,227	10,460
	Meinian Plaza	Urban complex	9,978	23,076
	Love Forever	Boutique upscale residence	36,171	24,453
Huizhou	Huiyang Special Town project	Mid-to-high residence	81,935	45,054
	Love Forever	Mid-to-high residence	10,391	4,754
	Kang Town	Mid-to-high residence	52,288	36,034
	Xiangxie Garden	Mid-to-high residence	620	394
	Cuiya Garden (TCL remaining building)	Mid-to-high residence	238	161
	Palm Garden	Mid-to-high residence	873	555
Suzhou	6# project	Boutique upscale residence	20,232	13,831
	4# project	Boutique upscale residence	8,186	9,914
	Special Town	Boutique upscale residence	99,622	58,698
	Hailrun Complex	Boutique upscale residence	42,491	64,544

City	Project Name	Product Type	GFA Sold (sq.m.)	Sales Amount (RMB 0' 000)
Wuxi	Love Forever	Boutique upscale residence	62,997	40,038
	Hailun Plaza	Urban complex	40,530	29,284
Dali	Art Villas	Mid-to-high residence	1,872	952
Guilin	Fantasia Town	Urban complex	71,571	41,294
	Lakeside Garden	Boutique upscale residence	67,843	38,551
Ningbo	Beilun Ningbo	Boutique upscale residence	49,263	46,325
Singapore	Singapore Project	Boutique upscale residence	459	4,740
Nanjing	Nanjing Project	Urban complex	638	327
Wuhan	Wuhan Fantasia Town	Mid-to-high residence	32,638	16,731
	Love Forever	Boutique upscale residence	74,095	71,931
Total			1,135,951	858,933

Company News

Substantial shareholder of the Company - Fantasy Pearl International Limited has been purchasing Fantasia's shares in the market from 31st October to 18th November, totals 11,383,500 shares of the Company, with an average price of HKD 0.864 per share. After these transactions, the Fantasy Pearl International Limited increased its shareholding of Fantasia from 57.16% to 57.35%. The increasing of shareholding again shows the substantial shareholder's confidence on the Company's strategic transformation, business operation and future prospects, and is dedicated to supporting the Company for better development.

About Fantasia Group

Founded in 1998, Fantasia was successfully listed on the main board of the Stock Exchange of Hong Kong in November 2009 under the stock code “1777”, with its assets amounting to over RMB35 billion. Fully completed its business strategic layout under the upcoming era of mobile internet and client database, Fantasia Group is a leading financial holding group in China, with a business model driven by financial operations, anchored on services, and supported by property development. Fantasia conducts all-rounded real estate financial operations, investments, developments, operations and community services, covering eight major areas of value-added services, namely financial services, Colour Life Group, property development, commercial community services, cultural and tourism, commercial services, senior citizen services and education.

Currently, Fantasia is pushing forward its international business expansion plan by setting up branches in Hong Kong, Taipei, Singapore and Tokyo as well as investing a property development project in Singapore, the United States and Taiwan. It commits to be the leader which provides a joyful, colorful and meaningful living space and experience and aims to deliver a unique and inspiring living space and experience to value-oriented customers.

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