

Newsletter–Sep. 2013

## Fantasia Announces Contract Sales of RMB890 million for September, up 26% YoY

In Sep. 2013, Fantasia has achieved contract sales of RMB890 million, and gross floor area (“GFA”) sold of 135,611 square meters, representing a year-on-year increase of 26% and 66% respectively. Up to 30 September 2013, Fantasia recorded accumulated contract sales of RMB5.63 billion and accumulated GFA sold of 735,303 square meters.

24% of the contract sales in August came from the sales of urban complex projects, 56% of which came from the boutique upscale residence projects and 20% of which came from the Mid-to-high end residence. Contract sales from Chengdu-Chongqing Economic Zone, the Pearl River Delta, the Yangtze River Delta and Beijing-Tianjin Metropolitan Area accounted for 27%, 18%, 52% and 3% of the contract sales in August respectively.

### Accumulated Contract Sales Amount and Area for 2013 (up to 30 September 2013)

City	Project name	Category	Sales area (sq.m.)	Sales amount (RMB'0000)
Chengdu	Future Plaza	Urban complex	47,559	53,412
	Fantasia Town	Mid-to-high end residence	27,179	13,029
	Love Forever	Mid-to-high end residence	9,227	8,625
	Funian Plaza	Urban complex	57,222	61,987

	Grande Valley	Boutique upscale residence	17,979	19,449
	MontConquerant	Boutique upscale residence	2,278	1,718
	Long Nian International Center	Urban complex	25,517	35,154
Dongguan	Mont Conquerant	Boutique upscale residence	3,419	3,408
	Wonderland	Boutique upscale residence	56,629	39,310
Tianjin	Love Forever	Boutique upscale residence	45,419	31,299
Huizhou	Fantasia Special Town	Mid-to-high end residence	93,062	49,219
	Love Forever	Mid-to-high end residence	47,120	22,228
Suzhou	Fantasia Special Town	Boutique upscale residence	87,181	52,889
Wuxi	Hailrun Complex	Urban complex	14,813	11,038
	Love Forever	Boutique upscale residence	6,675	7,716
Dali	Art Wisdom	Mid-to-high end residence	12,442	8,563
Guilin	Fantasia Town	Urban complex	134,332	72,296
	Lakeside Eden	Boutique upscale residence	23,542	25,136
Nanjing	Yuhuatai Project	Urban complex	20,185	44,317
Other			3,523	2,357
<b>Total</b>			<b>735,303</b>	<b>563,150</b>

**Pre-sales Permits and Delivery Permits obtained in September 2013**

No.	Project Name	Pre-sale Permits Pre-sale Area (sq.m.)	Delivery Permit GFA (sq.m.)
1.	Huizhou Fantasia Special Town Phase 5	24,973	--
2.	Suzhou Lago Paradise	80,460	--
3.	Tianjin Love Forever Phase	--	75,428

## **Review for September 2013**

**Contract Sales in September** In this month, various projects of the Company recorded increased sales through launching promotion campaigns. Rigid-demand products constantly proved to be the chasing target in the market. For instance, Suzhou Fantasia Special Town launched 600 units, which were almost sold out on the date of launch. Huizhou Fantasia Special Town also witnessed prominent sales.

**Colour Life 2013 Chengdu Brand Release Conference** Shenzhen Colour Life Services Group 2013 Chengdu Brand Release Conference was successfully held on 11 September. Officials of Colour Life presented the concept of Colour Life' s brand, "Service to Your Family" , on the conference, and demonstrated operation of community service platform Colour Life, Colour Cloud APP, allowing guests had direct experience of online to offline community service and management of Colour Life during the era of the Internet.

**Shenzhen Fantasia Public Welfare Foundation** On 23 September, Shenzhen Fantasia Public Welfare Foundation participated the Second China Charity Fair. Three major themes, namely art charity, education charity and senior housing charity were utterly showcased. Meanwhile, Fantasia Public Welfare Foundation attracted numerous exhibition participants and charity organizations and was highly praised through providing various interactive activities, such as love sticky note, postcard express, volunteers recruitment and questionnaire of living space design suitable for senior housing.

## **Outlook for October**

In October, five projects will be launched, which mainly consist of rigid-demand projects including Guilin Fantasia Town, Chengdu Fantasia Town and Huizhou Fantasia Special Town. Chengdu Longnian International Centre will launch Loft apartments while Suzhou Lago Paradise will launch vocational apartments.

*Note: Data in this monthly newsletter are subject to audit and may be adjusted from time to time*

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