

Newsletter – December 2012

Fantasia's Accumulated Contract Sales Over RMB Eight Billion Reached 111% of the Annual Sales Target

In December 2012, Fantasia recorded contract sales of approximately RMB839 million and contract sales area of approximately 103,841 sq.m., representing a year-on-year increase of 64% and 74% respectively. As at the end of December 2012, the accumulated contract sales was approximately RMB8.014 billion and the accumulated contract sales area was approximately 959,905 sq.m.. The accumulated contract sales reached about 111% of the annual sales target.

29% of the Company's monthly contract sales in December came from the sales of urban complex projects and 44% of which came from the boutique upscale residence projects. Contract sales from Chengdu-Chongqing Economic Zone, the Pearl River Delta, the Yangtze River Delta and Beijing-Tianjin Metropolitan Area accounted for 13%, 64%, 18% and 5% of the total monthly contract sales respectively.

Accumulated Contract Sales Amount and Area for 2012

City	Project name	Category	Sales amount (RMB'000)	Sales area (sq.m.)
Shenzhen	Fortune Plaza (formerly known as Funian Plaza)	Urban complex	829,320	22,592
	Others		11,509	479
Chengdu	Funian Plaza	Urban complex	504,395	41,013
	Future Plaza	Urban complex	645,115	61,563
	MIC Plaza (formerly known as Meinian)	Urban complex	171,735	23,098

	International Plaza)			
	Grande Valley	Boutique upscale residence	154,185	16,398
	Fantasia Town	Mid-to-high end residence	601,008	139,273
	Others		107,541	12,651
Dongguan	Wonderland	Boutique upscale residence	954,746	137,649
	Mont Conquerant	Boutique upscale residence	287,893	30,162
Tianjin	Future Plaza	Urban complex	417,735	38,247
	Love Forever	Boutique upscale residence	332,353	36,198
	Others		27,260	6,701
Huizhou	Fantasia Special Town	Mid-to-high end residence	681,422	121,949
	Love Forever	Mid-to-high end residence	94,700	19,671
Suzhou	Lago Paradise	Boutique upscale residence	223,613	17,904
Wuxi	Hailrun Complex	Urban complex	148,571	14,177
	Love Forever	Boutique upscale residence	304,232	42,891
Dali	Art Wisdom	Mid-to-high end residence	255,175	36,092
Guilin	Fantasia Town	Urban complex	545,003	103,533
	Lakeside Eden	Boutique upscale residence	169,649	13,201
Nanjing	Yuhuatai	Urban complex	546,641	24,463

Project		
Total	8,013,801	959,905

In December 2012, Chengdu Long Nian International Center (GFA: 143,463 sq.m.) and Chengdu Grande Valley Four Points Hotel (GFA: 33,700 sq.m.) obtained construction permits.

Review for December 2012

Even annual sales target was basically completed in November, the Company continued to implement flexible sales strategy in December, to sustain the hot selling momentum. For instance, more than 70 percent of the additional launched rigid demand products of Dongguan Wonderland were sold in December. The sales of other rigid demand products such as Huizhou Fantasia Special Town, Guilin Fantasia Town and Chengdu Fantasia Town also ranked top tier in the respective local markets. Furthermore, the Company's commercial products continued to be appealing to top customers. Each of Chengdu Future Plaza, Chengdu Funian Plaza, Shenzhen Fortune Plaza recorded single contract sales of over RMB 10 million. Improved products achieved great sales performance as well, for example, more than 90 percent of the additional launched Mini Villa suites of Chengdu Grande Valley were sold in December. Whilst, Guilin Lakeside Eden, with higher quality and scarcity landscape, was popular to the high-end customers.

Rhombus Fantasia Chengdu Hotel was officially opened on 28 December 2012. The Hotel is the first five-star all-suite hip hotel invested by the Company in Western China and it is also the first flagship hotel of Rhombus International Hotels Group in China. The Hotel emphasises on modest luxury, targeting fashion-oriented high-end customer segment, which offers 185 spacious and uniquely designed suites integrated with the elements of fashion and art. Since the trail operation commenced in March 2012, over 20 Chinese and foreign pop stars (celebrities) chose to stay in the Hotel, including Ms. Na Ying, Mr. Eason Chan, Ms. Jolin Tsai, Mr. Jam Hsiao, Mayday, Mr. Kim Hyun Joong, Far East Movement and etc., in a sense that Rhombus Fantasia Chengdu Hotel has become a veritable "star hotel" in Chengdu. Meanwhile, the Hotel is also well supported by the Government, the Chinese and foreign enterprises.

Outlook for January 2013

In January, Chengdu MIC Plaza (formerly known as Meinian Plaza) will launch the

first Mini–serviced-hardbound office units in Chengdu.

Note: The data in this monthly newsletter are subject to audit.

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