

October 2012 Newsletter

Fantasia records contract sales of RMB759 million, a YoY increase of 38%

Sales in October

In October 2012, Fantasia Holdings recorded contract sales of approximately RMB759 million and contract sales area of approximately 107,767 sq.m., representing a YoY increase of 56% and 38% respectively. As at the end of October 2012, the accumulated contract sales was approximately RMB6.19 billion and accumulated contract sales area was approximately 736,525 sq.m.. The accumulated contract sales reached about 86% of the annual sales target.

48% of the Company's monthly contract sales in October came from the sales of urban complex projects and 27% of which came from the boutique upscale residence projects. Contract sales from Chengdu-Chongqing Economic Zone, the Pearl River Delta, the Yangtze River Delta and Beijing-Tianjin Metropolitan Area accounted for 43%, 36%, 12% and 9% of the total monthly contract sales respectively. The rigid demand products evoked a record sales of 300 units in Chengdu Fantasia Town. Guilin Fantasia Town, Dongguan Wonderland, Chengdu Future Plaza Apartment also achieved excellent sale performances. Business products of Chengdu Future Plaza also attracted market's attention, one of the business products received number of sale contracts with each amount over ten millions RMB. Nanjing Yuhuatai also recorded an impressive sale of 70% for the extra retail stores that were newly launched in the market.

In October 2012, Nanjing Yuhuatai Project (GFA: 70,431 sq.m.) obtained construction permit. Construction of Tianjin Future Plaza (GFA: 55,092 sq.m.) and Block 1 of Dongguan Wonderland Phase 1 (GFA: 2,070 sq.m.) was completed.

Outlook for November

As of the end of October, the total GFA available-for-sale was around 700,000 square meters in which non-restricted offices and retail stores area accounted for 60% and rigid demand and improved products area accounted for 40% of the total GFA available-for-sale. There will be 4 additional projects to be released in November. There are large varieties of products including newly launched 2-room and 3-room units of Huizhou Fantasia Special Town and Dongguan Wonderland focusing on the rigid demand product market, the Mini Villa at Suzhou Lago Paradise focusing improved product market and Long Nian International Center which focuses on the business product market.

Long Nian International Center in Chengdu Pixian

The display area of Long Nian International Center in Chengdu Pixian was officially opened to the public. This was another complex project followed by Hailrun Plaza, Meinian Plaza, Funian Plaza and Future Plaza with a total GFA of more than 700,000 square meters. It is located adjacent to the core area of the provincial cultural protection units “Wang Cong Temple” and “Hope Cong Cultural Park”. The project includes the mainstream boutiques, prestige hotels, supermarkets, theme commercial districts, landmark offices, LOFT and residential units etc.

Guilin Yuhuatai

In this month, Guilin Yuhuatai business promotion centre was opened and has attracted a numerous number of prominent brands like Vanguard supermarket, Jackie Chan International Cinema, Sheraton Hotel. With 100,000 square meters and nearly 1,000 parking spaces, the business center is expected to create a “one-stop” experience platform and “all-day” hedonic space by means of combining a mix of fashion elements, varieties of dining and beverage, entertainments, life services, family gathering and sightseeing.

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