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CHINA INNOVATIVE FINANCE GROUP LIMITED

中國新金融集團有限公司

(formerly known as HERITAGE INTERNATIONAL HOLDINGS LIMITED 漢基控股有限公司)

(Incorporated in Bermuda with limited liability)

(Stock Code: 412)

CHANGE OF COMPANY NAME, STOCK SHORT NAME, COMPANY LOGO AND WEBSITE

Reference is made to the announcement of China Innovative Finance Group Limited (formerly known as Heritage International Holdings Limited) (the “**Company**”) dated 18 August 2015 and the circular of the Company dated 18 August 2015 (the “**Circular**”) in relation to the proposed change of name of the Company (the “**Change of Company Name**”). Unless otherwise defined, capitalised terms used in this announcement shall have the same meanings as those defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that subsequent to the passing of the special resolution by the Shareholders at the AGM held on 18 September 2015 for the Change of Company Name, a certificate of incorporation on change of name and certificate of secondary name have been issued by the Registrar of Companies in Bermuda on 24 September 2015 certifying the change of the English name of the Company from “Heritage International Holdings Limited” to “China Innovative Finance Group Limited” and the change of the Chinese name of the Company from “漢基控股有限公司” to “中國新金融集團有限公司”.

A certificate of registration of alteration of name of registered non-Hong Kong company was issued by the Registrar of Companies in Hong Kong on 8 October 2015 confirming the Company has altered its name and is now registered under the name of “China Innovative Finance Group Limited 中國新金融集團有限公司” in Hong Kong under Part 16 of the Companies Ordinance (Chapter 622 of the Laws of Hong Kong).


EFFECTS ON THE CHANGE OF COMPANY NAME

The Change of Company Name will not affect any rights of the Shareholders. The existing certificates of securities in issue bearing the present name of the Company will continue to be evidence of title to such securities and remain valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company. New certificates of securities will be issued only in the new name of the Company.

CHANGE OF STOCK SHORT NAME

The English stock short name of the Company will be changed from “HERITAGE INT’L” to “CHINA INNO FIN” and the Chinese stock short name will be changed from “漢基控股” to “中國新金融” for trading in the Shares on the Stock Exchange, with effect from 9:00 a.m. on 22 October 2015. The stock code of the Company on the Stock Exchange remains unchanged.

CHANGE OF COMPANY LOGO AND WEBSITE

The logo of the Company has been changed to  and the website of the Company has been changed to www.cifg.com.hk with effect from 13 October 2015.

By Order of the Board
China Innovative Finance Group Limited
Ji Kewei
Deputy Chairman

Hong Kong, 16 October 2015

As at the date of this announcement, the Company has three executive directors, being Mr. Ji Kewei, Mr. Yau Wai Lung and Mr. Ma Chao; one non-executive director, being Mr. Qiu Jianyang; and three independent non-executive directors, being Mr. To Shing Chuen, Mr. Chung Yuk Lun and Mr. Cheung Wing Ping.