

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



HERITAGE INTERNATIONAL HOLDINGS LIMITED

漢基控股有限公司 *

(Incorporated in Bermuda with limited liability)

(Stock Code: 412)

PROPOSED CHANGE OF COMPANY NAME

The Board proposes to change the name of the Company from “Heritage International Holdings Limited 漢基控股有限公司” to “China Innovative Finance Group Limited 中國新金融集團有限公司”.

The Proposed Change of Company Name is subject to, among other things, approval of the Shareholders by way of a special resolution at the AGM. A circular containing, among other things, the special resolution approving the Proposed Change of Company Name will be dispatched to the Shareholders on 19 August 2015.

The board of directors (the “**Board**”) of Heritage International Holdings Limited (the “**Company**”) proposes to change the name of the Company from “Heritage International Holdings Limited 漢基控股有限公司” to “China Innovative Finance Group Limited 中國新金融集團有限公司” (the “**Proposed Change of Company Name**”).

Conditions for the Proposed Change of Company Name

The Proposed Change of Company Name is subject to the following conditions:

- (i) the passing of a special resolution by the shareholders of the Company (the “**Shareholders**”) approving the Proposed Change of Company Name at the annual general meeting (the “**AGM**”); and
- (ii) the Registrar of Companies in Bermuda approving the Proposed Change of Company Name.

Subject to the satisfaction of the above conditions, the Proposed Change of Company Name will take effect from the date of entry of the new names of the Company on the register maintained by the Registrar of Companies in Bermuda. The Company will carry out all necessary registration and/or filing procedures with the Registrar of Companies in Bermuda and the Companies Registry in Hong Kong.

Reasons for the Proposed Change of Company Name

In addition to its continued involvement in investments in listed and unlisted securities and money lending, the Company and its subsidiaries (collectively the “**Group**”) intends to expand into a variety of financial services serving PRC markets. On 8 April 2015 the Group entered into a sales and purchase agreement with a company that provides financial leasing services, including a financial leasing transaction services platform (O2O) with cross-border Renminbi business products and integrated financial products; it also provides leasing transactions consultation services, guarantees, factoring business and other related businesses.

The Board considers that the Proposed Change of Company Name will provide a more accurate corporate identity and image of the Company, and better reflect the future business development and focus of the Group. The Board believes that the Proposed Change of Company Name is in the best interests of the Company and the Shareholders as a whole.

Effects of the Proposed Change of Company Name

The Proposed Change of Company Name will not affect any rights of the holders of securities of the Company. The existing certificates of securities in issue bearing the present name of the Company will, after the Proposed Change of Company Name becomes effective, continue to be evidence of title to such securities and the existing certificates of securities will continue to be valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for exchange of the existing certificates of securities for new certificates bearing the new name of the Company. Should the Proposed Change of Company Name become effective, any new certificates of securities will be issued only in the new name of the Company.

GENERAL

A circular containing, among other things, the special resolution approving the Proposed Change of Company Name and a notice convening the AGM will be dispatched to the Shareholders on 19 August 2015.

Further announcement(s) will be made by the Company to inform the Shareholders of results of the AGM, the effective date of the Change of Company Name, the new website address of the Company and the new stock short names of the Company under which shares will be traded on The Stock Exchange of Hong Kong Limited.

By Order of the Board
Heritage International Holdings Limited
Yau Wai Lung
Executive Director

Hong Kong, 18 August 2015

As at the date of this announcement, the Company has two executive directors, being Mr. Yau Wai Lung and Mr. Ma Chao; and three independent non-executive directors, being Mr. To Shing Chuen, Mr. Chung Yuk Lun and Mr. Cheung Wing Ping.

** For identification purposes only*