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# CLEAR MEDIA LIMITED

白馬戶外媒體有限公司

*(Incorporated in Bermuda with limited liability)*

**(Stock Code: 100)**

## APPOINTMENT OF CHIEF FINANCIAL OFFICER

Reference is made to the announcement of Clear Media Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) dated 20 March 2018 in relation to the passing of an executive director and the Chief Financial Officer of the Group.

The board of directors (the “**Board**”) of the Company is pleased to announce that Mr. Lam Bin Kim has been appointed as the Chief Financial Officer of the Group for a term of 6 months with effect from 16 April 2018.

The biographical details of Mr. Lam are set out below:

Mr. Lam Bin Kim, aged 47, has over 23 years of experience in auditing, accounting, sales and financial management. Mr. Lam previously served as the Regional Finance Director, Asia Pacific/North Asia in Hempel (China) Ltd. Mr. Lam obtained a Bachelor’s Degree in Business (Accounting) from Victoria University of Technology, Australia and a Master’s Degree in Business Administration from the University of Western Sydney, Australia. He is a Fellow Member of the Hong Kong Institute of CPAs and a Fellow Member of CPA, Australia.

\* *For identification purposes only*

The appointment of Mr. Lam will be for a term of 6 months with effect from 16 April 2018. Upon the expiry of the 6-month term, decision will be made by the Board on renewal of the appointment taking into account, among other considerations, the performance of Mr. Lam.

The Board would like to express its warmest welcome to Mr. Lam on his appointment.

By order of the Board of  
**Clear Media Limited**  
**Jeffrey Yip**  
*Company Secretary*

Hong Kong, 16 April 2018

*As at the date of this announcement, the directors of the Company are:*

*Executive Directors:*

Mr. Joseph Tcheng  
Mr. Han Zi Jing  
Mr. Zhang Huai Jun

*Non-executive Directors:*

Mr. William Eccleshare  
Mr. Peter Cosgrove  
Mr. Zhu Jia  
Mr. Cormac O'Shea

*Independent Non-executive Directors:*

Mr. Wang Shou Zhi  
Mr. Robert Gazzi  
Ms. Leonie Ki Man Fung  
Mr. Thomas Manning

*Alternate Director:*

Mr. Zou Nan Feng (Alternate to Mr. Zhang  
Huai Jun)