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China Soft Power Technology Holdings Limited 中國軟實力科技集團有限公司

 $(Incorporated\ in\ Bermuda\ with\ limited\ liability)$

(Stock Code: 139)

PROPOSED NAME CHANGE

The Board proposes to change the English name of the Company from "China Soft Power Technology Holdings Limited" to "Central Wealth Group Holdings Limited" and to change the secondary name of the Company in Chinese from "中國軟實力科技集團有限公司" to "中達集團控股有限公司".

A circular containing the details of the Name Change and a notice of the SGM, will be despatched to the Shareholders as soon as practicable.

PROPOSED NAME CHANGE

The board of directors (the "Board") of China Soft Power Technology Holdings Limited (the "Company" and, together with its subsidiaries, collectively the "Group") proposes to change the English name of the Company from "China Soft Power Technology Holdings Limited" to "Central Wealth Group Holdings Limited" and to change the Company's secondary name of the Company in Chinese from "中國軟實力科技集團有限公司" to "中達集團控股有限公司" (the "Name Change").

Conditions for the Name Change

The Name Change will be subject to (1) the passing of a special resolution by the shareholders of the Company (the "Shareholders") at the special general meeting to be held on Thursday, 27 December 2018 (the "SGM") to approve the Name Change; and (2) the Registrar of Companies in Bermuda approving the Name Change.

Subject to the satisfaction of the conditions set out above, the Name Change will take effect from the date on which the new English name and the new Chinese secondary name are entered by the Registrar of Companies in Bermuda on the register of companies in place of the existing English name and Chinese secondary name. The Company will then make necessary filing procedures with the Companies Registry in Hong Kong.

Reasons for the Name Change

The Board considers that the Name Change will better reflect the current status of the Group's business and its direction of future development. The Board believes that the new English and Chinese names of the Company will provide the Company with a new corporate image which will benefit its future business development. Therefore, the Board considers that the Name Change is in the interests of the Company and the Shareholders as a whole.

Effects of the Name Change

The Name Change will not affect any rights of the existing holders of securities of the Company.

All existing certificates of securities in issue bearing the present name of the Company shall, after the Name Change becoming effective, continue to be evidence of title to such securities and will remain valid for trading, settlement, registration and delivery purposes. There will not be any arrangement for free exchange of the existing certificates of securities of the Company for new certificates bearing the new name of the Company. Any issue of new certificates of securities after the Name Change becoming effective will be under the new name of the Company.

Further announcements will be made by the Company to inform the Shareholders of the results of the SGM and the effective dates of the Name Change and the new stock short name of the Company.

General

A circular containing the details of the Name Change and a notice of the SGM will be despatched to the Shareholders as soon as practicable.

By order of the Board

China Soft Power Technology Holdings Limited

Chen Xiaodong

Chairman

Hong Kong, 29 November 2018

As at the date of this announcement, the Board comprises the following directors:

Executive Directors

Mr. Chen Xiaodong (Chairman)

Mr. Xu Ke (Chief Executive Officer)

Mr. Yu Qingrui

Ms. Lam Hay Yin

Independent Non-executive Directors

Mr. Kwok Chi Kwong Mr. Chen Youchun Mr. Wu Ming