



【Press Release】

CEC Announces 2007/08 Third Quarter Results Turnover Up 14% to HK\$603,450,000

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(Hong Kong, 19 March 2008) — CEC International Holdings Limited (“CEC”) and its subsidiaries (collectively the “Group”) (Stock Code: 759), a manufacturer of electronic components such as coils, transformers, etc. and ferrite provider, today announced its third quarter results for the nine months ended 31 January 2008.

The Group’s turnover for the period amounted to approximately HK\$603,450,000, an increase of approximately 14% when compared to HK\$529,527,000 in the corresponding period last year. Overall gross profit was HK\$120,400,000, a 13.9% growth against HK\$105,681,000 in the corresponding period last year. Profit attributable to shareholders amounted to HK\$19,119,000 as similar as the corresponding period last year.

Mr. Coils Lam, Chairman of CEC, said, “High energy and raw material prices, rising staff wages and operating costs posed pressure on the Group during the period under review. Despite that, armed with sophisticated traditional coil production techniques and boasting economies of scales, the Group’s turnover grew and gross profit margin was maintained at the similar level as last year.”

The Group’s financial position remained healthy, with cash on hand of approximately HK\$84,612,000. As at 31 January 2008, loans provided by banks and financial institutions, including a HK\$300,000,000 3-year transferable term loan facility agreement with a syndicate of banks on 17 September 2007, amounted to HK\$361,250,000. The HK\$300,000,000 facility loan has effectively re-organised the structural term of the Group’s borrowings while partial loan was used by the Group as working capital, for purchase of additional production equipment and expansion of plants.

Regarding its production facilities, the Group completed the relocation of its Singapore plant to Zhongshan main plant and was close to finishing consolidation of productivity. The Group also purchased additional machinery and equipment and expanded its plants to support future development of its production business. Its subsidiary in Singapore will focus on developing sales business in the region from now on. During the review period, to enhance competitiveness, the Group allocated funds for purchase of property to complement development of its R&D centre in Hong Kong and exploration of business opportunities.

Mr. Lam concluded, “Looking forward, the Group will invest resources into boosting facilities in its plants and meeting R&D needs. CEC will continue to focus on growing its traditional coil business for better profit and stronger business performance. At the same time, to meet customer needs, the Group will enhance its production facilities, stringently control production cost and improve overall operational efficiency, in its bid to bring better returns to shareholders.”

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About CEC International

CEC International was listed on The Stock Exchange of Hong Kong Limited on 15 November 1999. It is a reputable electronic components manufacturer, engaging in the design, development, manufacture and sale of a wide range of coils, transformers, capacitors, and other electronic components. CEC’s products are commonly found in IT products, telecommunication products, home appliances and audio-visual products. Accredited with ISO 9001 & ISO 14001 certification in 1995 and 2005 respectively, the Company also has more than 500 engineers and quality control staff ensuring its product quality.

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Remarks:

This media release and the other corporate information of CEC can also be accessed at the following website: <http://www.0759.com>