

【 For immediate release 】

**CEC ANNOUNCES 2007/2008 FIRST QUARTER RESULTS
PROFIT ATTRIBUTABLE TO SHAREHOLDERS REACHED HK\$7,124,000**

(Hong Kong, 28 September 2007) — CEC International Holdings Limited (“CEC” or the “Group”) (Stock Code: 759), a manufacturer of electronic components such as coils, transformers, etc. and ferrite powder, announced its first quarter results for the three months ended 31 July 2007.

Turnover of the Group was approximately HK\$177,132,000, representing an increase of 2.5% against HK\$172,764,000 in the corresponding period last year. Gross profit for the period was HK\$36,490,000, and profit attributable to shareholders amounted to HK\$7,124,000. During the reporting period, prices of metal raw materials and energy remained high and costs of production and operation in China continued to rise. However, the Group was able to maintain its gross profit margin at 20.6%, which was similar to that of the same period last year.

Mr. Coils Lam, Chairman of CEC, said, “High energy and raw material prices continued to bring challenges to the Group during the reporting period. Nevertheless, the Group’s efforts to improve production efficiency have borne fruits enabling it to achieve growth in turnover and profit attributable to shareholders.”

On 17 September 2007, the Group signed a HK\$300 million 3-year transferable term loan facility with a syndicate of banks. The facility will enhance the Group’s capital strength notably. The Group will use approximately HK\$81 million of the facility to repay the outstanding indebtedness of the transferable term loan and revolving credit facility it secured in 2005.

Looking forward, the Group will continue to improve procurement, production and logistics management and lower inventory. It plans to invest a total of around HK\$100 million in the next 30 months in purchasing production facilities that can enable its core business to enhance productivity. It will seek to expand production capacity for coil products, manganese-zinc ferrite and plastic accessories by 30%, 35% and 30% respectively. Another approximately HK\$40 million will be reserved for investment that can assure the Group is able to support regional development of its customers.

The Group has commenced in this quarter construction of a large plant with usable area of over 26,000 square meters neighboring its Zhongshan plant. Related works are expected to be completed in the first quarter of the next financial year. The plant will provide the Group with more space for developing its core business in the future. The Group will be able to expand the production capacity for coil products and its accessories, including ferrite magnetic cores and plastic accessories, and also improve production flow to enhance product quality and production efficiency.

Mr. Lam concluded, “It is the Group’s mission to develop and grow with our customers and serve their needs as their businesses evolve in scope and market reach. We are committed to enhancing production capacity and efficiency so as to improve our performance and bring satisfactory returns to our shareholders.”

About CEC International:

CEC International was listed on The Stock Exchange of Hong Kong Limited on 15 November 1999. It is a reputable electronic components manufacturer, engaging in the design, development, manufacture and sale of a wide range of coils, transformers, capacitors, and other electronic components. CEC's products are commonly found in IT products, telecommunication products, home appliances and audio-visual products. Accredited with ISO 9001 & ISO 14001 certification in 1995 and 2005 respectively, the Company also has more than 500 engineers and quality control staff ensuring its product quality.

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Remarks:

This media release and the other corporate information of CEC can also be accessed at the following website:

<http://www.0759.com>