

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for Year 2015

(6 January 2016 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data up to end of December 2015. For the year 2015, the Group achieved a total contract sales of approximately RMB 5,089 million with a total gross floor area (“GFA”) sold reaching about 756,000 sqm. The accumulated GFA was similar to the year 2014, whereas the total contract sales recorded an year-on-year decrease of about 12%.

During the month of December 2015, the Group recorded contract sales of approximately RMB67.2 million with a total GFA sold reaching about 13,200 sqm.

As at the end of December 2015, the amount of subscription sales not yet converted into contract sales was about RMB 30.5 million.

About C C Land

C C Land is principally engaged in the property development business in Western China. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of the MSCI Small Cap China Index Series.

Notes:

- 1. The sales performance of the Group announced above is prepared based on the management's preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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