### [For Immediate Release]



# C C Land Holdings Limited Announces Sales Performance for September 2015

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# Contract Sales for September 2015 increased by 90% YoY & 58% MoM to RMB677 million Respectively

(13 October 2015 – Hong Kong) C C Land Holdings Limited ("C C Land" or the "Company", together with its subsidiaries, collectively known as the "Group"; stock code: 1224) is pleased to announce the unaudited operational data for September 2015. During the month, the Group achieved contract sales of approximately RMB677 million with a total gross floor area ("GFA") sold reaching about 67,500 sqm, representing an year-on-year growth of about 90% and 28% respectively, while the month-on-month increases are about 58% and 4% respectively.

From January to September 2015 inclusive, the Group's accumulated contract sales amounted to about RMB4,406 million with a total GFA sold reaching about 652,000 sqm, representing an year-on-year increase of about 10% and 32% respectively over the same period of last year.

As at the end of September 2015, the amount of subscription sales not yet converted into contract sales was about RMB993 million.

### **About C C Land**

C C Land is principally engaged in the property development business in Western China and most of its land bank are in Chongqing, Guiyang and Xi'an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of the MSCI Small Cap China Index Series.

#### Notes:

- 1. The sales performance of the Group announced above is prepared based on the management's preliminary review of the unaudited operational data and is solely for reference only.
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.

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13 October 2015 / Page 2 of 2

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