

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for February 2015

(6 March 2015 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for February 2015. During the month, the Group recorded contract sales of approximately RMB270 million with a total gross floor area (“GFA”) sold reaching about 46,500 sqm, representing an year-on-year decrease of about 46% and 33% respectively. The Chinese New Year holidays which fell in February is reckoned as a traditionally low season for property sales. In addition, the Group did not launch any new project during this period.

From January to February 2015 inclusive, the Group’s accumulated contract sales amounted to about RMB640 million with a total GFA sold reaching about 109,400 sqm, representing an year-on-year decrease of about 48% and 30%.

As at the end of February 2015, the amount of subscription sales not yet converted into contract sales was about RMB1,164 million.

About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 12.5 million sqm in terms of GFA and about 8.5 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi’an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

Notes:

- 1. The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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