

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for September 2014

(10 October 2014 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for September 2014. During the month, the Group recorded contract sales of approximately RMB356 million, whereas the gross floor area (“GFA”) sold reached about 52,700 sqm.

From January to September 2014 inclusive, the Group’s accumulated contract sales amounted to about RMB4,016 million with a total GFA sold reaching about 494,200 sqm, representing an year-on-year decrease of about 41% and 37% over the same period of last year.

As at the end of September 2014, the amount of subscription sales not yet converted into contract sales was about RMB995 million.

About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 13.5 million sqm in terms of GFA and about 9.7 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi'an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

Notes:

1. *The sales performance of the Group announced above is prepared based on the management's preliminary review of the unaudited operational data and is solely for reference only.*
2. *Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

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