

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for November 2013**

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**Accumulative Contract Sales and GFA Sold for  
January to November 2013 increased by 23% & 11% YoY to  
RMB8,317 million & 968,400 sqm respectively**

(5 December 2013 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data up to end of November 2013. From January to November 2013 inclusive, the Group’s accumulated contract sales amounted to about RMB8,317 million with a total gross floor area (“GFA”) sold reaching about 968,400 sqm, posting an year-on-year growth of about 23% and 11% respectively.

During the month, the Group achieved contract sales of approximately RMB705 million, whereas the GFA sold reached about 86,500 sqm, representing year-on-year decreases of about 25% and 30% respectively.

As at the end of November 2013, the amount of subscription sales not yet converted into contract sales was about RMB1,499 million.

**Notes:**

- 1. The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
- 2. Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

- End -

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### **About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 14.08 million sqm in terms of GFA and about 10.36 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xi'an. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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