

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Accumulative Contract Sales and GFA Sold for  
January to July 2013 increased by 59% & 41% YoY to  
RMB5,393 million & 625,000 sqm respectively**

\* \* \*

**Sales Performance for July 2013  
increased by 28% YoY to RMB730 million**

(7 August 2013 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data up to end of July 2013. From January to July 2013 inclusive, the Group’s accumulated contract sales amounted to about RMB5,393 million with a total gross floor area (“GFA”) sold reaching about 625,000 sqm, posting an year-on-year growth of about 59% and 41% respectively.

During the month, the Group achieved contract sales of approximately RMB730 million with GFA sold of about 79,570 sqm, representing an year-on-year growth of about 28% and 11% respectively, while the month-on-month increases are about 27% and 11% respectively.

As at the end of July 2013, the amount of subscription sales not yet converted into contract sales was about RMB978 million.

**Notes:**

1. *The sales performance of the Group announced above is prepared based on the management’s preliminary review of the unaudited operational data and is solely for reference only.*
2. *Contract sales will be recognized as revenue after delivery of completed units to the buyers.*

- End -

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### **About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 14.68 million sqm in terms of GFA and about 10.48 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and Xian. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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