

[For Immediate Release]



C C Land Holdings Limited

**Announces Sales Performance for March 2013
increased by 14% YoY to RMB704 million**

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**Accumulative Contract Sales and GFA Sold for
January to March 2013 surged by 136% & 108% YoY to
RMB2,366 million & 270,900 sqm respectively**

(7 April 2013 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for March 2013. From January to March 2013 inclusive, the Group’s accumulated contract sales amounted to about RMB2,366 million with a total gross floor area (“GFA”) sold reaching about 270,900 sqm, posting a strong year-on-year growth of about 136% and 108% respectively.

During the month, the Group achieved contract sales of approximately RMB704 million with GFA sold of about 96,900 sqm, representing an year-on-year growth of about 14% and 16% respectively, while the month-on-month growth are about 35% and 38% respectively.

As at the end of March 2013, the amount of subscription sales not yet converted into contract sales was about RMB1,024 million.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 12.8 million sqm in terms of GFA and about 8.8 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu and Guiyang. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

For enquiries, please contact:

C C Land Holdings Limited

Eva Chan

Tel: (852) 2820 7000

Email: evachan@ccland.com.hk

iPR Ogilvy Ltd.

Natalie Tam / Janette Lo / Veronica Hui / Kiki Zhang

Tel: (852) 2136 6182 / 3920 7647 / 3170 6752 / 3920 7626

Fax: (852) 3170 6606

Email: ccland@iprogilvy.com