

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for February 2013  
Increased by 84% YoY to RMB523 million**

\* \* \*

**Accumulative Contract Sales and GFA Sold for  
January to February 2013 surged by 334% & 274% YoY to  
RMB1,662 million & 174,000 sqm respectively**

(7 March 2013 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for February 2013. From January to February 2013 inclusive, the Group’s accumulated contract sales amounted to about RMB1,662 million with a total gross floor area (“GFA”) sold reached about 174,000 sqm, posting a strong year-on-year growth of about 334% and 274% respectively.

During the month, the Group achieved contract sales of approximately RMB523 million with GFA sold of about 70,000 sqm. Both contract sales and GFA recorded substantial year-on-year increases of about 84% and 100% respectively.

As at the end of February 2013, the amount of subscription sales not yet converted into contract sales was about RMB1,183 million.

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## **About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 12.8 million sqm in terms of GFA and about 8.7 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu and Guiyang. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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