

[For Immediate Release]



C C Land Holdings Limited

**Announces Sales Performance for September 2012
Contract Sales & GFA sold increased by 40% & 36% YoY to
RMB957 million & 129,000 sqm respectively**

* * *

**Accumulative Contract Sales & GFA sold for
January to September 2012 increased by 11% & 28% YoY to
RMB4,990 million & 652,700 sqm respectively**

(11 October 2012 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for September 2012. During the month, the Group achieved contract sales of approximately RMB957 million with about 129,000 sqm in total gross floor area (“GFA”) sold, posting an year-on-year growth of about 40% and 36% respectively. Both contract sales and GFA recorded substantial month-on-month increases of about 48% and 64% respectively.

From January to September 2012 inclusive, the Group’s accumulated contract sales posted an year-on-year growth of about 11% amounting to about RMB4,990 million, whereas the total GFA sold reached about 652,700 sqm, an increase of about 28% over the same period of last year.

The Group’s “Brighton Place & Plaza” project in Chengdu and the “Verakin New Park City” project in Chongqing are the key contributors for September.

As at the end of September 2012, the amount of subscription sales not yet converted into contract sales was about RMB1,122 million.

- End -

*Announces Sales Performance for September 2012
Contract Sales & GFA sold increased by 40% & 36% YoY to
RMB957 million & 129,000 sqm respectively*

*Accumulative Contract Sales & GFA sold for January to September 2012
increased by 11% & 28% YoY to RMB4,990 million & 652,700 sqm respectively*

11 October 2012 / Page 2 of 2

About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.3 million sqm in terms of GFA and about 7.6 million sqm in terms of attributable GFA, covering key Western China cities, namely Chongqing, Chengdu, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

For enquiries, please contact:

C C Land Holdings Limited

Eva Chan

Tel: (852) 2820 7000

Email: evachan@ccland.com.hk

iPR Ogilvy Ltd.

Natalie Tam / Janette Lo / Veronica Hui / Kiki Zhang

Tel: (852) 2136 6182 / 3920 7647 / 3170 6752 / 3920 7626

Fax: (852) 3170 6606

Email: natalie.tam@iprogilvy.com / janette.lo@iprogilvy.com /
veronica.hui@iprogilvy.com / kiki.zhang@iprogilvy.com