

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for January 2012**

(7 February 2012 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for January 2012. During the month, the Company’s contract sales and gross floor area (“GFA”) sold amounted to approximately RMB98.8 million and 11,500 sqm respectively. Both contract sales and GFA recorded year-on-year decreases of about 89%.

In 2012, the Chinese New Year holidays fell in January, which is reckoned as a traditionally low season for property sales. Looking ahead to the upcoming months, the Group will strengthen its sales activities and launch a number of new large-scale projects and new phases of its existing projects.

- End -

**About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.4 million sqm in terms of GFA and about 8 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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