

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for Year 2011

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**2011 Contract Sales increased by 10%
year-on-year to RMB6,378 million**

(8 January 2012 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data up to end of December 2011. From January to December 2011 inclusive, the Group’s accumulated contract sales totalled over RMB6,378 million, posting an year-on-year growth of about 10%, whereas the total gross floor area (“GFA”) sold was about 741,000 sqm.

During the month, the Group achieved contract sales of approximately RMB1,112 million with GFA sold of about 120,000 sqm, representing a substantial year-on-year increase of about 96% and 66% respectively while the month-on-month increases are about 262% and 178% respectively.

As at the end of December 2011, the amount of subscription sales not yet converted into contract sales was about RMB450 million.

- End -

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.4 million sqm in terms of GFA and about 8 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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