

[For Immediate Release]



C C Land Holdings Limited

Announces Sales Performance for September 2011

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**Accumulative Contract Sales for January to September 2011
Increased by 13% YoY to RMB4,479 million**

(11 October 2011 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for September 2011. From January to September 2011 inclusive, the Group’s accumulated contract sales posted an year-on-year growth of about 13% amounting to about RMB4,479 million, whereas the total gross floor area (“GFA”) sold reached about 511,000 sqm.

During the month, the Group achieved contract sales of approximately RMB685 million with GFA sold of about 95,000 sqm. Contract sales and GFA recorded substantial month-on-month increases of about 200% and 290% respectively.

The Verakin New Park City project with contract sales of about RMB500 million is a great contributor to the sales growth for September. Three new phases - Zones J; N and P were well received by the customers. The Group also launched Phase 3 of Riverside One, Wanzhou, a high-rise residential project with a total 282 units, and about 65% of the units were taken up.

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.1 million sqm in terms of GFA and about 8.0 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Kunming, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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