

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for August 2011**

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**Accumulative Contract Sales for January to August 2011  
Increased by 30% YoY to RMB3,795 million**

(6 September 2011 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for August 2011. From January to August 2011 inclusive, the Group’s accumulated contract sales posted an year-on-year growth of about 30% amounting to about RMB3,795 million, whereas the total gross floor area (“GFA”) sold reached about 415,500 sqm, a decrease of about 8% over the same period of last year.

During the month, the Group achieved contract sales of approximately RMB227 million with GFA sold of about 24,400 sqm. Contract sales and GFA recorded year-on-year decreases of about 63% and 70%, while the month-on-month decreases are about 30% and 25% respectively.

As at the end of August 2011, the amount of subscription sales not yet converted into contract sales was about RMB830.4 million.

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## **About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.1 million sqm in terms of GFA and about 8.0 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Kunming, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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