

**[For Immediate Release]**



**C C Land Holdings Limited**

**Announces Sales Performance for July 2011**

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**Accumulative Contract Sales and GFA Sold  
of 2011 First Seven Months Increased by 55% & 6% YoY  
to RMB3,568 million & 391,110 sqm respectively**

(5 August 2011 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for July 2011. From January to July 2011 inclusive, the Group’s accumulated contract sales amounted to about RMB3,568 million with a total gross floor area (“GFA”) sold of about 391,110 sqm, posting an year-on-year growth of about 55% and 6% respectively.

During the month, the Group achieved contract sales of approximately RMB324 million with GFA sold of about 32,300 sqm. Contract sales and GFA recorded year-on-year decreases of about 34% and 57%, while the month-on-month decreases are about 47% and 49% respectively.

- End -

**About C C Land**

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 11.15 million sqm in terms of GFA and about 8.04 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, Kunming, Guiyang and key cities in Sichuan. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and MSCI Small Cap China Index Series.

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