

[For Immediate Release]



C C Land Holdings Limited

Announces the Sales Performance for September 2010

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**Subscription sales and GFA sold increased by 468% and 295%
to RMB1,266 million and 143,000 sqm respectively
Year-to-date Contract Sales Exceeded Sales Target for 2010**

(11 October 2010 – Hong Kong) C C Land Holdings Limited (“C C Land” or the “Company”, together with its subsidiaries, collectively known as the “Group”; stock code: 1224) is pleased to announce the unaudited operational data for September 2010. The Group’s subscription sales posted a strong year-on-year growth of about 468% amounting to approximately RMB1,266 million, whereas the gross floor area (“GFA”) sold reached approximately 143,000 sqm, an increase of about 295% over the same period of last year. Subscription sales and GFA recorded month-on-month increases of 75% and 48% respectively.

The encouraging sales results were mainly contributed by the overwhelming sales response to the grand launch of “9 Central Midtown” in Chongqing, the Group’s first high-end SOHO office building project. Meanwhile, the other two residential projects in Chongqing – “L’ Ambassadeur” and “No. 8 Peak Road” also contributed to the record-breaking sales growth for the month.

From January to September 2010 inclusive, the Group’s accumulated subscription sales amounted to RMB4,663 million with a total GFA sold of over 627,000 sqm, posting a substantial year-on-year growth of about 338% and 237% respectively. The accumulated contract sales up to September has exceeded the sales target of RMB3.4 billion for 2010

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About C C Land

C C Land is principally engaged in the property development business in Western China. It has a total land bank of about 10 million sqm in terms of GFA and about 7.6 million sqm in terms of attributable GFA, covers key Western China cities including Chongqing, Chengdu, key cities in Sichuan and Kunming. Capitalizing on its management expertise, quality land banks, and solid financial position, C C Land is well positioned to develop into one of the leading property developers in Western China. The Company is a constituent stock of Hang Seng Composite Index Series and Hang Seng Free-float Index Series.

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