



Bossini Charts Further Growth with Support from PCCW Solutions and Oracle

Oracle E-Business Suite Rolling Out in Bossini's Five Regional Centers to Enable Enterprise-Wide Visibility

HONG KONG, May 17, 2006 – Bossini International Holdings Limited (“Bossini”, HKSE: 0592), a leading apparel company headquartered in Hong Kong expanding into the international market, has selected the Oracle E-Business Suite Financials family of applications to unify and automate its financial systems and processes. PCCW Solutions, the information communication technology (“ICT”) service arm of PCCW Limited and a Certified Partner in Oracle PartnerNetwork, will provide Bossini with comprehensive professional services and manage the Oracle Financials system rollout across its five regional centers located in Hong Kong, Mainland China, Taiwan, Singapore and Malaysia. This will enable Bossini to improve its enterprise-wide financial transparency for timely decisions and compete more profitably in the global market.

Building on a unified data model, the new Oracle Financials system will enable Bossini to gain a single accurate view of all its financial information for timely decision-making and improved visibility into the company’s operations. At the same time, the improved data quality will help Bossini to address regional statutory requirements, corporate governance and internal audit control needs. The Oracle Financials implementation will support about 100 users.

“To cope with our rapid global expansion, we need to consolidate our financial systems and processes into a single, consistent platform for greater operational efficiency and effective management. The visibility into timely and accurate financial data allows us to make better management decisions in response to changing market demands,” said Kathy Chan, Executive Director and Director of Finance of Bossini. “We believe that the Oracle Financials solution, together with the professional implementation service provided by PCCW Solutions, will bring world-class financial practices to our Group that will support our pragmatic growth strategy.”

PCCW Solutions will be overseeing the full implementation by providing Bossini with comprehensive professional services, including project management, system implementation, system customization, and quality assurance. With the completion of the deployment, Bossini expects to achieve considerable efficiencies and reduce account closing time by 70%.

George Fok, Managing Director of PCCW Solutions, said, “With our wealth of experience in implementing Oracle Applications, we are strongly positioned to deliver great value to Bossini by providing our knowledge of local financial practices in each of the regional centers, and through our professional project management, technical expertise in enabling companies to meet their business expansion, performance and compliance objectives.”

After evaluating several leading enterprise applications vendors, Bossini chose Oracle Applications to drive its enterprise performance and growth with better information, greater business insight and a platform for sustainable compliance.

“Bossini is an ideal example of a leading retail Hong Kong-headquartered company rolling out a single, integrated solution across its global company network,” said Aldous Wong, General Manager, Applications, Oracle Greater China. “With Oracle Applications, Bossini is standardizing its enterprise-wide business processes for increased operational efficiency and greater financial visibility. The new technology environment will empower Bossini to take control of critical information, gain increased visibility across its operations and drive long-term growth.”

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About Bossini International Holdings Limited

Bossini International Holdings Limited is a leading apparel brand owner, retailer and franchiser in the region. Headquartered in Hong Kong, Bossini launched its first retail outlet in 1987. Over the past two decades, the Group rapidly established an extensive international operating platform and distribution that extended to more than 1,000 outlets worldwide.

Renowned for its comfortable, easy to mix-and-match, colorful and energetic style, Bossini offers a full range of good value for money casual wear apparel products, including ladies, men's and kid's wear, which are designed to fit customer needs.

For more information about Bossini, please visit www.bossini.com.

About PCCW Solutions

PCCW Solutions is the ICT service arm of PCCW Limited. Leveraging on PCCW's telecom infrastructure and resources, it is the unique center for high quality talents and expertise to provide customers with strong resources across borders, a wealth of experience, rich solutions portfolio and powerful partnerships.

PCCW Solutions offers system development and integration of industry solutions, IT infrastructure solution, system maintenance and outsourcing services with a key focus in the areas of Financial Services, Public Sector, Telecommunications and Enterprises.

To learn more about PCCW Solutions, go to www.pccwsolutions.com.

About Oracle

Oracle (NASDAQ: ORCL) is the world's largest enterprise software company. For more information about Oracle visit www.oracle.com/hk

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