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To: Bosideng International Holdings Limited (the "Company") (Stock Code: 3998)

c/o Computershare Hong Kong Investor Services Limited Rooms 1806-1807, 18th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong 致: 波司登國際控股有限公司(「本公司」) (股份代號:3998)

> 經香港中央證券登記有限公司 香港灣仔皇后大道東 183 號 合和中心 18 樓 1806-1807 室

I/We would like to receive the Corporate Communication\* of the Company ("Corporate Communication") in the manner as indicated below: 本人/我們希望以下列方式收取 貴公司之公司通訊文件\*(「公司通訊文件」): (Please mark **ONLY ONE (X)** of the following boxes) (請從下列選擇中,僅在其中**一個空格**內劃上「**X**」號)

| Signature<br>答名 | Date<br>日朗  |  |  |  |
|-----------------|---|--|--|--|
|                 | Contact telephone number<br>聯絡電話號碼  |  |  |  |
|                 | to receive both <b>printed English and Chinese versions</b> of all future Corporate Communication.<br>同時收取公司通訊文件之 <b>英文及中文印刷本</b> 。   |  |  |  |
|                 | to receive the <b>printed Chinese version</b> of all future Corporate Communication ONLY; <b>OR</b><br>僅收取公司通訊文件之 <b>中文印刷本;或</b>  |  |  |  |
|                 | to receive the <b>printed English version</b> of all future Corporate Communication ONLY; <b>OR</b><br>僅收取公司通訊文件之 <b>英文印刷本;或</b>  |  |  |  |
|                 | read the <b>Website Version</b> of all future Corporate Communication published on the Company's website in place of receiving printed copies; and receive a <b>printed Notification Letter</b> of the publication of Corporate Communication on website; <b>OR</b> 瀏覽在公司網站發表之公司通訊文件 <b>網上版本</b> ,以代替印刷本,並收取公司通訊文件已在網上刊發之 <b>通知信函印刷本</b> ; <b>或</b> |  |  |  |

Notes 附註:

- 1. If the Company does not receive this Reply Form or receive a response indicating an objection from you by 10 December 2009, you will be deemed to have consented to receiving the Website Version, all future Corporate Communication will be sent out in the manner specified in the Company's letter dated 12 November 2009 and we will only send you a notification letter of the publication of the Corporate Communication on website.

  (他若本公司於 2009 年 12 月 10 日仍未收到 閣下的回條或表示反對的回覆, 閣下將被視爲已同意收取網上版本,而本公司將按 2009 年 11 月 12 日之本公司函件內所述之方式只向 閣下寄發有關公司通訊文件已在網上刊發的通知信函。
- 2. Shareholders are entitled to change the choice of means of receipt and language of the Company's Corporate Communication at any time by reasonable notice in writing or using email at <a href="mailto:bosideng@computershare.com.hk">bosideng@computershare.com.hk</a> to the Company c/o the Company's Hong Kong Share Registrar.

  BUR 有權隨時發出合理時間的書面通知或以電郵方式到 <a href="mailto:bosideng@computershare.com.hk">bosideng@computershare.com.hk</a> 本公司之香港證券登記處,要求更改收取公司通訊文件之語言版本及方式。
- For the avoidance of doubt, we do not accept any special instructions written on this Reply Form. 為完存疑,任何在本回覆表格上的額外手寫指示,本公司將不予處理。

\*Corporate Communication includes but is not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form. 公司通訊文件包括但不限於:(a)董事會報告、年度財務報表連同核數師報告及如適用,財務簡要報告;(b)中期報告及如適用,中期簡要報告;(c)會議通告;(d)上市文件;(e)通函:及(f)委任代表表格。

03998-

## 郵寄標籤 MAILING LABEL

香港中央證券登記有限公司
Computershare Hong Kong Investor Services Limited
簡便回郵號碼 Freepost No. 37
香港 Hong Kong

閣下寄回此回條時,請將郵寄標籤剪貼於信封上。 如在本港投寄毋須貼上郵票。

Please cut the mailing label and stick this on the envelope to return this Reply Form to us.

No postage stamp necessary if posted in Hong Kong.