



波司登國際控股有限公司
Bosideng International Holdings Limited
(incorporated in the Cayman Islands with limited liability)
(於開曼群島註冊成立之有限責任公司)
(Stock Code: 3998)
(股份代號: 3998)

July 27, 2012

Dear Investor ^(Note),

Notification Letter

- 2011/2012 Annual Report and AGM Circular (the "Current Corporate Communication")

We enclose herewith the printed copy of the Current Corporate Communication of Bosideng International Holdings Limited (the "Company"). Please note that the Current Corporate Communication is also available on the Company's website at <http://company.bosideng.com> and the website of The Stock Exchange of Hong Kong Limited at <http://www.hkexnews.hk>.

Should you have any query in relation to this letter, please contact the Company's Hong Kong Share Registrar hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, (excluding public holidays).

By Order of the Board
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Note: This notification letter is being sent to the non-registered holders of the shares of the Company, whose shares are held in Central Clearing and Settlement System (CCASS) and who have notified the Company through Hong Kong Securities Clearing Company Limited that they wish to receive the Current Corporate Communication. If you have sold or transferred your shares in the Company, please disregard this notification letter and the Request Form enclosed.

致投資者^(附註)：

通知函件

- 2011/2012 年年度報告及股東週年大會通函（“本次公司通訊文件”）

現隨本函附上波司登國際控股有限公司（「本公司」）之本次公司通訊文件之印刷本。請注意：閣下亦可在本公司網站（<http://company.bosideng.com>）或香港交易所披露易網站（<http://www.hkexnews.hk>）閱覽本次公司通訊文件。

如閣下對本函有任何疑問，請於辦公時間星期一至五，上午 9 時至下午 6 時（公眾假期除外），致電本公司香港證券登記處熱綫 (852) 2862 8688 查詢。

承董事會命
波司登國際控股有限公司
麥潤權
公司秘書

2012 年 7 月 27 日

附註：本通知函件收件對象為本公司非登記股份持有人。該等人士的股份存放於中央結算及交收系統（中央結算系統）及他們已經通過香港中央結算有限公司通知本公司，希望收到本次公司通訊文件。如果閣下已出售或轉讓所持有的本公司股份，則無需理會本通知函件及所附申請表格。

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