

## 波司登國際控股有限公司 Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability)

(於開曼群島莊冊成立的有限責任公司) (Stock Code: 3998) (股份代號: 3998)

23 December 2009

Dear Shareholder,

## Bosideng International Holdings Limited (the "Company") - 2009/10 Interim Report

The 2009/10 Interim Report of the Company has been published in English and Chinese languages. The 2009/10 Interim Report is also available (in English and Chinese) on the Company's website at <a href="http://company.bosideng.com">http://company.bosideng.com</a> and the website of The Stock Exchange of Hong Kong Limited at <a href="http://company.bosideng.com">www.hkexnews.hk</a>.

Please note that you are entitled at any time to change your choice of language and means of receipt of all future Corporate Communication<sup>(Note)</sup> by giving a reasonable notice in writing or simply completing the Change Request Form on the reverse side and send it to the Company's Hong Kong Share Registrar, Computershare Hong Kong Investor Services Limited, using the mailing label at the bottom of the Change Request Form (a stamp is not needed if posted in Hong Kong). The address of Computershare Hong Kong Investor Services Limited is Rooms 1806-1807, 18th Floor, Hopewell Centre, 183 Queen's Road East, Wanchai, Hong Kong. You may also send an email with a scanned copy of the Change Request Form to <a href="mailto:bosideng@computershare.com.hk">bosideng@computershare.com.hk</a>. The Change Request Form may also be downloaded from the Company's website at <a href="mailto:http://company.bosideng.com">http://company.bosideng.com</a> or the website of the Stock Exchange of Hong Kong Limited at <a href="mailto:www.hkexnews.hk">www.hkexnews.hk</a>.

Should you have any queries in relation to this letter, please call the Company's hotline at (852)2862 8688 during business hours from 9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays.

By Order of the Board

Bosideng International Holdings Limited

Mak Yun Kuen

Company Secretary

Note: Corporate Communication includes but is not limited to (a) the directors' report, its annual accounts together with a copy of the auditors' report and, where applicable, its summary financial report; (b) the interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form.

敬啓者:

## 波司登國際控股有限公司(「本公司」) - 2009/10年中期報告

本公司2009/10年中期報告備有英文及中文版本。本公司2009/10年中期報告的網上版本(英文及中文版本)亦載於本公司網站(http://company.bosideng.com)及香港聯合交易所有限公司網站(www.hkexnews.hk).

敬請注意: 閣下有權在任何時間發出合理書面通知或簡單透過填寫背面的變更申請表,以更改今後所有公司通訊文件<sup>(開註)</sup>之語言版本及收取方式。在行使上述選擇權時,請 閣下於回條上適當空格內劃上「**X**」號,簽署後使用回條下方的郵寄標簽(如在香港投寄則無須貼上郵票)寄回本公司香港證券登記處,香港中央證券登記有限公司,地址爲香港灣仔皇后大道東183號合和中心18樓1806-1807室。閣下亦可把已填妥之變更申請表的掃描副本電郵到(<u>bosideng@computershare.com.hk</u>)。變更申請表亦可於本公司網站(<u>http://company.bosideng.com</u>)或香港交易所披露易網站(<u>www.hkexnews.hk</u>)下載。

閣下如對本函件有任何疑問,請致電本公司電話熱線(852)2862 8688,辦公時間爲星期一至五上午9時正至下午6時正(公眾假期除外)。

承董事會命

波司登國際控股有限公司來繼續

公司秘書

2009年12月23日

附註:公司通訊文件包括但不限於:(a)董事局報告、年度財務報表連同核數師報告及如適用,財務摘要報告;(b)中期報告及如適用,中期摘要報告;(c)會議通告;(d)上市文件; (e)通函;及(f)委任代表表格。

