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波司登國際控股有限公司

Bosideng International Holdings Limited

(incorporated in the Cayman Islands with limited liability)

(Stock code: 3998)

**COMPLETION OF ISSUE OF
US\$275,000,000 1.00 PER CENT. CONVERTIBLE BONDS
DUE 2024 UNDER GENERAL MANDATE**

Reference is made to the announcement by the Company dated 5 December 2019 regarding the proposed issue of US\$275,000,000 1.00 per cent. convertible bonds due 2024 under general mandate (the “**Announcement**”). Unless otherwise stated, capitalised terms used herein shall have the same meanings as defined in the Announcement.

The Company is pleased to announce that it has completed the issuance of the Convertible Bonds on 17 December 2019. The aggregate issuance amount of the Convertible Bonds was US\$275,000,000. The net proceeds from the Subscription of the Convertible Bonds, after the deduction of commissions and expenses, will be approximately US\$271 million. The Company intends to use the net proceeds from the Subscription in the manner detailed in the section headed “Proposed Use of Proceeds” of the Announcement.

The Company confirms that it will not take any action which would result in any adjustment of the Conversion Price, following which the maximum number of Conversion Shares to be issued and allotted upon conversion of the Convertible Bonds will exceed the limit under the General Mandate.

The listing of and permission to deal in the Convertible Bonds on the Hong Kong Stock Exchange is expected to become effective on 18 December 2019.

This announcement does not constitute, or form part of, an offer or invitation, or solicitation or inducement of an offer, to subscribe for or purchase any of the Convertible Bonds or other securities of the Company, nor is this announcement circulated to invite offers for any securities of the Company.

By order of the Board
Bosideng International Holdings Limited
Gao Dekang
Chairman

Hong Kong, 17 December 2019

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Ms. Huang Qiaolian, Mr. Rui Jinsong and Mr. Gao Xiaodong; and the independent non-executive Directors are Mr. Dong Binggen, Mr. Wang Yao and Dr. Ngai Wai Fung.