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Bosideng International Holdings Limited

波司登國際控股有限公司

(incorporated in the Cayman Islands with limited liability)
(Stock code: 3998)

POLL RESULTS OF THE ANNUAL GENERAL MEETING HELD ON AUGUST 28, 2012

The board (the "Board") of directors (the "Directors") of Bosideng International Holdings Limited (the "Company") is pleased to announce that at the annual general meeting of the Company held on August 28, 2012 (the "AGM"), all the proposed resolutions as set out in the notice of the AGM dated July 27, 2012 were duly passed by the shareholders of the Company by way of poll. The poll results in respect of the resolutions were as follows:

Ordinary Resolutions		No. of Votes		
		For	Against	
1.	To adopt the financial statements and	6,276,514,137	0	
	reports of the Directors and auditors	(100.0000%)	(0.0000%)	
	("Auditors") of the Company for the			
	year ended March 31, 2012.			
	The resolution was duly passed as an ord	inary resolution.		
2.	To declare a final dividend of HK\$12	6,276,514,137	0	
	cents per ordinary share.	(100.0000%)	(0.0000%)	
	The resolution was duly passed as an ord	inary resolution.		
3(i)	To re-elect Dr. Kong Shengyuan as an	6,258,562,889	17,949,248	
	executive Director.	(99.7140%)	(0.2860%)	
	The resolution was duly passed as an ordinary resolution.			
3(ii)	To re-elect Ms. Huang Qiaolian as an	6,258,562,889	17,949,248	
	executive Director.	(99.7140%)	(0.2860%)	
	The resolution was duly passed as an ordinary resolution.			

	Oudingur Deschutions	No. of Votes			
Ordinary Resolutions		For	Against		
3(iii)	To re-elect Mr. Shen Jingwu as a	6,258,560,889	17,949,248		
	non-executive Director.	(99.7140%)	(0.2860%)		
	The resolution was duly passed as an ordi	nary resolution.			
3(iv)	To re-elect Mr. Dong Binggen as an	6,276,506,137	6,000		
	independent non-executive Director.	(99.9999%)	(0.0001%)		
	The resolution was duly passed as an ordinary resolution.				
3(v)	To authorise the Board to fix the	6,221,869,529	54,642,608		
	Directors' remuneration.	(99.1294%)	(0.8706%)		
	The resolution was duly passed as an ordi	nary resolution.			
4.	To appoint the Auditors and to authorise	6,276,502,137	10,000		
	the Board to fix the remuneration of the	(99.9998%)	(0.0002%)		
	Auditors.				
	The resolution was duly passed as an ordi	nary resolution.			
5(A)	To grant a general mandate to the	5,756,108,896	520,405,241		
	Directors to allot, issue and deal with the	(91.7087%)	(8.2913%)		
	shares in accordance with ordinary				
	resolution number 5(A) as set out in the				
	notice of the AGM.				
	The resolution was duly passed as an ordi	nary resolution.			
5(B)	To grant a general mandate to the	6,276,514,137	0		
	Directors to repurchase the shares in	(100.0000%)	(0.0000%)		
	accordance with ordinary resolution				
	number 5(B) as set out in the notice of				
	the AGM.				
	The resolution was duly passed as an ordinary resolution.				
5(C)	Conditional upon ordinary resolutions	5,783,644,896	492,867,241		
	number 5(A) and 5(B) being passed, to	(92.1474%)	(7.8526%)		
	extend the general mandate to the				
	Directors to allot, issue and deal with				
	additional shares by the number of shares				
	repurchased in accordance with ordinary				
	resolution number 5(C) as set out in the				
	notice of the AGM.				
	The resolution was duly passed as an ordinary resolution.				

As at the date of the AGM, the total number of issued shares in the Company was 8,007,350,000. Since none of the shareholders was required to abstain from voting on any of the above resolutions, the total number of shares entitling the holders to attend and vote on the resolutions proposed at the AGM was 8,007,350,000. No shareholder was required to attend and abstain from voting in favour at the AGM as set out in Rule 13.40 of the Rules Governing the Listing of Securities on the Stock Exchange of Hong Kong Limited (the "Listing Rules"). There were no parties who have stated their intention in the circular of the Company dated July 27, 2012 to vote against the resolutions proposed at the AGM or to abstain have done so at the AGM.

The Company's branch share registrar in Hong Kong, Computershare Hong Kong Investor Services Limited, was appointed as the scrutineer for the vote-taking at the AGM.

This announcement is available for viewing on the designated website of Hong Kong Exchanges and Clearing Limited at http://www.hkexnews.hk and on the website of the Company at http://company.bosideng.com.

By order of the Board

Bosideng International Holdings Limited

Mak Yun Kuen

Company Secretary

Hong Kong, August 28, 2012

As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Dr. Kong Shengyuan, Ms. Gao Miaoqin, Ms. Huang Qiaolian and Ms. Wang Yunlei, the non-executive Director is Mr. Shen Jingwu, and the independent non-executive Directors are Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.