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波司登國際控股有限公司  
**Bosideng International Holdings Limited**  
*(incorporated in the Cayman Islands with limited liability)*  
(Stock Code: 3998)

**CHANGE OF CHAIRMAN  
OF  
REMUNERATION COMMITTEE**

In order to comply with the forthcoming amendments to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, which will be effective on 1 April 2012, the board of directors of Bosideng International Holdings Limited (the “**Company**”) is pleased to announce that with effect from 28 March 2012:

1. Mr. Gao Dekang, an executive director of the Company, ceased to be the Chairman of the Remuneration Committee of the Company (the “**Remuneration Committee**”), but shall remain as a member of the Remuneration Committee; and
2. Mr. Wang Yao, an independent non-executive director of the Company, has been appointed as the Chairman of the Remuneration Committee.

Following the aforesaid changes, the composition of the Remuneration Committee is as follows:

**Remuneration Committee**

Mr. Wang Yao (*Chairman*)

Mr. Gao Dekang

Mr. Shen Jingwu

Mr. Dong Binggen

Mr. Jiang Hengjie

Among the Remuneration Committee, Mr. Gao Dekang is an executive director, Mr. Shen Jingwu is a non-executive director, and Mr. Wang Yao, Mr. Dong Binggen and Mr. Jiang Hengjie are independent non-executive directors.

By order of the Board  
**Bosideng International Holdings Limited**  
**Mak Yun Kuen**  
*Company Secretary*

Hong Kong, 28 March 2012

*As at the date of this announcement, the executive Directors are Mr. Gao Dekang, Ms. Mei Dong, Dr. Kong Shengyuan, Ms. Gao Miaoqin, Ms. Huang Qiaolian and Ms. Wang Yunlei, the non-executive Director is Mr. Shen Jingwu, and the independent non-executive Directors are Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.*