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波司登國際控股有限公司
Bosideng International Holdings Limited
(incorporated in the Cayman Islands with limited liability)
(Stock Code: 3998)

NOTICE OF BOARD MEETING

The Board of Directors (the “**Board**”) of Bosideng International Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board will be held on 7 July (Wednesday) 2010 at 2:00 p.m. at Room 1703A, 17th Floor, Harcourt House, 39 Gloucester Road, Wanchai, Hong Kong, for the purpose of, among other matters, considering and approving the announcement of the annual results of the Company and its subsidiaries for the year ended 31 March 2010, the recommendation of a final dividend, if any, and transacting any other business.

By order of the Board
Bosideng International Holdings Limited
Mak Yun Kuen
Company Secretary

Hong Kong, 21 June 2010

As at the date of this announcement, the executive Directors of the Company are Mr. Gao Dekang, Ms. Mei Dong, Ms. Gao Miaoqin, Dr. Kong Shengyuan, Ms. Huang Qiaolian and Ms. Wang Yunlei, the non-executive Director is Mr. Shen Jingwu, and the independent non-executive Directors are Mr. Dong Binggen, Mr. Jiang Hengjie, Mr. Wang Yao and Mr. Ngai Wai Fung.