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**BINGO GROUP HOLDINGS LIMITED**

**比高集團控股有限公司**

*(Incorporated in Cayman Islands with limited liability)*

**(Stock Code: 8220)**

**POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to Rule 17.10 of the GEM Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that, based on information currently available, the unaudited annual results of the Group for the year ended 31 March 2013 is expected to record a profit as compared to the loss for the year ended 31 March 2012.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (the “GEM”) of The Stock Exchange of Hong Kong Limited (the “GEM Listing Rules”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the “SFO”).

The board of directors (the “Board”) of Bingo Group Holdings Limited (the “Company” and together with its subsidiaries, the “Group”) wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on information currently available, the unaudited annual results of the Group for the year ended 31 March 2013 is expected to record a profit as compared to a loss for the year ended 31 March 2012. Based on the preliminary review on the unaudited management accounts of the Group, the net profit of the Group is attributable to, among others, (i) the

recognition of revenue and contribution from a Chinese language motion picture titled “*Journey to the West: Conquering the Demons*” and theatre operation during the year ended 31 March 2013; (ii) the decrease in share-based payments during the year ended 31 March 2013; and (iii) the loss on capitalisation on convertible bonds incurred during the year ended 31 March 2012.

The Company is still in the process of finalizing the annual results of the Group for the year ended 31 March 2013. The information contained in this announcement is only a preliminary assessment by the Board with reference to the information currently available and is not based on any financial figures or information which have been audited or reviewed by the Company’s auditors or audit committee. The audited annual results of the Group for the year ended 31 March 2013 are expected to be published on 28 June 2013.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**BINGO GROUP HOLDINGS LIMITED**  
**Chan Cheong Yee**  
*Executive Director*

Hong Kong, 26 June 2013

*As at the date of this announcement, the Company’s executive Directors are Mr. Chiau Sing Chi, Mr. Chan Cheong Yee and Mr. Chong Lee Chang, the Company’s non-executive Director is Mrs. Chin Chow Chung Hang, Roberta, and the Company’s independent non-executive Directors are Mrs. Chen Chou Mei Mei, Vivien, Mr. Chum Kwan Yue, Desmond and Mr. Wong Chak Keung.*

*This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors of the Company, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on GEM website on the “Latest Company Announcements” page for at least 7 days from the date of its posting and the Company website at [www.bingogroup.com.hk](http://www.bingogroup.com.hk).*