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AJISEN RAMEN

味千拉麵

Ajisen (China) Holdings Limited

味千(中國)控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 538)

NOTICE OF BOARD MEETING

The board of directors (the “Board”) of Ajisen (China) Holdings Limited (the “Company”) hereby announces that a meeting of the Board will be held on Wednesday, 18 August 2010 at 11:30 a.m. at 6/F., Ajisen Group Tower, Block B, 24-26 Sze Shan Street, Yau Tong, Kowloon, Hong Kong, for the purpose of, among other matters, approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2010 and its publication and considering the payment of a interim dividend (if any).

By Order of the Board
Ajisen (China) Holdings Limited
Poon Wai
Chairman

Hong Kong, 4 August 2010

As at the date of this announcement, the Board comprises Ms. Poon Wai, Mr. Yin Yibing and Mr. Poon Ka Man, Jason as Executive Directors; Mr. Katsuaki Shigemitsu and Mr. Wong Hin Sun, Eugene as Non-executive Directors; and Mr. Lo Peter, Mr. Jen Shek Voon and Mr. Wang Jincheng as Independent Non-executive Directors.